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## 1. Name of conveying party(ies):

Jorgen Bodum

## 2. Name and address of receiving party(ies):

Name: PI-Design AG

Address: Kantonsstrasse 100

Postfach 463

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

City: Triengen

State/Prov.:

Country: Switzerland

ZIP: CH-6234

Execution Date: March 6, 2006

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☐ Yes ☒ No

## 4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: March 6, 2006

Patent Application No.

Filing date

B. Patent No.(s)

Additional numbers

☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John J. Torrente

Registration No. 26,359

Address: Cowan, Liebowitz &amp; Latman, P.C.

1133 Avenue of the Americas

City: New York

State/Prov.: NY

Country: USA

ZIP: 10036-6799

## 6. Total number of applications and patents involved:

1

## 7. Total fee (37 CFR 3.41): \$ 40.00

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## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John J. Torrente

Name of Person Signing

Signature

March 10, 2006

Date

3

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PATENT

REEL: 017654 FRAME: 0478

ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00) to me in hand paid, and for other good and valuable consideration, receipt and sufficiency of which I hereby acknowledge, I,

JØRGEN BODUM

of St. Niklausenstrasse 23, CH-6005 St. Niklausen, Switzerland,

believing myself to be the inventor of a certain invention or discovery in

DRINKING GLASS

as fully set forth and described in my application for United States Letters Patent (check one):

☒ executed by me on the 6th day of March, 2006,

☐ filed on the \_\_\_\_ day of \_\_\_\_\_, 2006, and assigned United States Application Serial Number \_\_\_\_\_,

and being the owner of all right, title and interest in and to said application and invention, warranting that I have not granted or agreed to grant to others any assignments, licenses, mortgages, or other rights or encumbrances regarding said application and invention, and believing that I have full right to convey the entire interest, both legal and equitable herein assigned, do hereby sell, assign, transfer and set over unto

PI-DESIGN AG, a Swiss Public Company,

and having an office and place of business at Kantonsstrasse 100, Postfach 463, CH-6234 Triengen, Switzerland,

as the Assignee and to its successors, assigns and nominees, the entire right, title and interest in and to said application and invention together with any and all other applications and patents either United States or foreign upon the same invention which I may now or hereafter have, and all divisions, reissues, continuations, continuations-in-part, substitutions and extensions thereof and all rights to obtain patents thereon, together with the right to apply for letters patent in foreign countries with full benefit of such priorities as may now or hereafter be granted to me by law or by treaty, including any international convention.

And I hereby covenant and agree that I will communicate to said Assignee,

PI-DESIGN AG,

its successors, assignees and nominees, all facts known to me respecting said invention and will, upon their request at any time, but without expense to me sign all lawful papers, execute all original, divisional, substitute, continuing and reissue applications and assignments, make all rightful oaths, testify as to facts relating to said invention in any legal proceedings, and generally

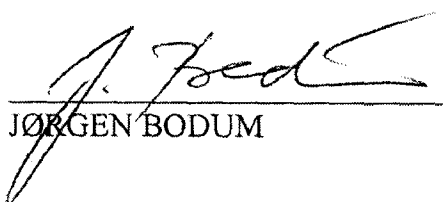
do everything reasonable and proper to aid said Assignee,

PI-DESIGN AG,

its successors, assigns and nominees, to receive proper protection for said invention in all countries.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal on the date indicated hereinafter:

Date: 6th March, 2006

  
JØRGEN BODUM

WITNESS:

