

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Larry D. Collins	07/29/2005
RECEIVING PARTY DATA	
Name:	Versastack Merchandising Corporation
Street Address:	10653 Etiwanda Avenue
City:	Northridge
State/Country:	CALIFORNIA
Postal Code:	91326
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D360764
CORRESPONDENCE DATA	
Fax Number:	(310)446-8979
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	310-446-8970
Email:	milord@milordlaw.com
Correspondent Name:	Milord A. Keshishian
Address Line 1:	10880 Wilshire Boulevard, Ste. 2070
Address Line 4:	Los Angeles, CALIFORNIA 90024
ATTORNEY DOCKET NUMBER:	COL04-004T
NAME OF SUBMITTER:	Milord A. Keshishian
Total Attachments: 3 source=COL04-004P Assignment to Versastack 7-05#page1.tif source=COL04-004P Assignment to Versastack 7-05#page2.tif source=COL04-004P Assignment to Versastack 7-05#page3.tif	

OP \$40.00 D360764

**ASSIGNMENT OF INVENTION--U.S. AND FOREIGN RIGHTS,
APPLICATION OR PATENT, BY INVENTOR(S) OR BY PRESENT OWNER**

FOR: U.S. AND/OR FOREIGN RIGHTS

FOR: U.S. APPLICATION OR U.S. PROVISIONAL APPLICATION

FOR: U.S. PATENT

FOR: PCT APPLICATION

BY: INVENTOR OR PRESENT OWNER

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE(s) to ASSIGNOR(s) of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

Name: LARRY D. COLLINS	Address: 10653 Etiwanda Avenue Northridge, CA 91326-3114	Nationality: US
-------------------------------	--	------------------------

hereby sells, assigns and transfers to:

ASSIGNEE(s):

Name: Versastack Merchandising Corporation	Address: 10653 Etiwanda Avenue Northridge, CA 91326-3114	Nationality: US
---	--	------------------------

and the successors, assigns and legal representatives of the ASSIGNEE(s)

the entire right title and interest

an undivided _____ percent (___ %) interest
for the United States and its territorial possessions

and in all foreign countries, including all rights to claim priority in and to any and all

improvements which are disclosed in the invention entitled: Merchandising Display

(check and complete (a), (b), (c), (d), (e), (f), or (g))

and which is found in (37 C.F.R. § 3.21)

(a) U.S. patent application executed on even date herewith

(b) U.S. non-provisional patent application executed on _____

(c) U.S. provisional application _____ filed on _____

To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert herein the filing date, the execution date(s) and application number when they become known.

Express mail label no.: _____ Mailed: _____

(d) U.S. application no. _____ filed on _____

(e) International application no. _____ filed on _____

(f) U.S. patent no. Des. 360,764 issued August 1, 1995

A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(check (g), if foreign application(s) is also being assigned)

(g) and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

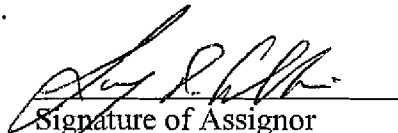
ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the

purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal on the dates indicated below.

WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

Larry D. Collins
Typed Name of Assignor


Signature of Assignor

7/29/05
Date

Notarization or Legalization Page Added.

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution. 35 U.S.C. § 261. Use next page if notarization is desired.