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FORM PTO-1595 (Rev. 6-93)

03 01 03-15-2006

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

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	197760	
To the Honorable Commissioner of Patents and Trademarks: P	lease record the attached original document or copy thereof.	
Name(s) of conveying party(ies):	Name and address of receiving party:	
1) EDWARD K.Y. JUNG	Name: SEARETE LLC	
2) ROYCE A. LEVIEN 3) ROBERT W. LORD	Internal Address:	
4) MARK A. MALAMUD	memar/adiess	
5) JOHN D. RINALDO, JR.		
6)		
Additional names of conveying parties attached?Yes _XNo		
Nature of conveyance:     X Assignment Merger	Street Address: <u>1756 – 114<sup>TH</sup> AVE. S.E., # 110</u>	
Security Agreement Change of Name		
Other	City: BELLEVUE State WA	
Execution Dates:	Zip: <u>98004</u>	
1) 02/08/2006       4) 03/01/2006         2) 02/12/2006       5) 03/01/2006         3) 02/09/2006       6)	Additional names & addresses attached?Yes _XNo	
4. Application number(s) or registration number(s):		
If this document is being filed together with a new application, the execution date of the application is		
A. Patent Application No(s). 11/342,368	B. Patent No(s).	
Additional numbers attache	d? Yes <u>X</u> No	
<ol><li>Name and address of party to whom correspondence concerning document should be mailed:</li></ol>	d? Yes _X_ No  6. Total number of applications and	
Name: SEARETE LLC		
Internal Address: CLARENCE T. TEGREENE	7. Total Fee (37 CFR 3.41): <u>\$40</u>	
	_X_ Enclosed	
Street Address: 1756 – 114 <sup>th</sup> Ave. S.E., # 110	Authorized to be charged to deposit account	
City: Bellevue State: WA ZIP: 98004	8. Deposit account number:	
/13/2006 DBYRNE 00000016 1/342368 ~	502857	
FC:8021 40.00 0A DO NOT USE	THIS SPACE	
9. Statement and signature.  To the best of my knowledge and belief, the foregoing true copy of the original document.	information is true and correct and any attached copy is a	
DAVID S. ROMNEY SWAR OG		
Name of Person Signing Signature Date		
Total number of pages including cover sheet, attachments, and document: 9		

OMB No. 0651-0011 (exp 4/94) - http://isf\_share/Shared Documents/Patents Filed-Active Drafts/Data Architecture-003/0305-003-116-Att Enhancemt in VW Enviro/assgt cover sheet.doc

WHEREAS, we, Edward K.Y. Jung; Royce A. Levien; Robert W. Lord; Mark A. Malamud; and John D. Rinaldo, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 13420 NE 36<sup>th</sup> Street, Bellevue, WA 98005-1403; 43 Somerset Road, Lexington, MA 02420-3519; 1423 25<sup>th</sup> Avenue, Seattle, WA 98122; 1508 Ninth Avenue West, Seattle, WA 98119; and 1560 – 134<sup>th</sup> Avenue S.E. #301, Bellevue, WA 98005-8030, respectively, are the joint inventors of an invention entitled "ATTRIBUTE ENHANCEMENT IN VIRTUAL WORLD ENVIRONMENTS," as described and claimed in the specification for which an application for United States letters patent was filed on January 27, 2006 and assigned Application No. 11/342,368; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 – 114<sup>th</sup> Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE.

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

. 2-8-06	
Date	Edward K.Y. Jung
Date	Royce A. Levien
Date	Robert W. Lord
Date	Mark A. Malamud
Date	John D. Rinaldo, Ir

http://isf\_share/Shared Documents/Patents Filed-Active Drafts/Data Architecture-003/0305-003-116-Att Enhancemt in VW Enviro/assgt-joint-post.doc

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Date	Edward K.Y. Jung
2/12/06 Date	Røyce A. Levien
Date	Røyce A. Levien
Date	Robert W. Lord
Date	Mark A. Malamud
Date	John D. Rinaldo. Ir

 $http://isf\_share/Shared\ Documents/Patents\ Filed-Active\ Drafts/Data\ Architecture-003/0305-003-116-Att\ Enhancemt\ in\ VW\ Enviro/assgt-joint-post.doc$ 

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Date	Edward K.Y. Jung
Date	Royce A. Levien
. 2-9-06 Date	Robert W. Lord
Date	Mark A. Malamud
March 1, 2006	

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invention, for litigation regarding letters patent, or for the purpose of protecting title to

said invention or letters patent therefor.

Date

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Joha D. Rinaldo, Jr.

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Date	Edward K.Y. Jung
Date	Royce A. Levien
Date	Robert W. Lord
3-1-05 Date	Mark A. Malamud

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Date

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John D. Rinaldo, Jr.

**RECORDED: 03/10/2006**