OMB No. 0651-0027 (exp. 6/30/2008)	- 20 - 2006 U.S. DEPARTMENT OF COMMERC United States Patent and Trademark Office
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To the Director of the U.S. Patent and	3199408 Calculate a stacked documents or the new address(es) below.
. Name of conveying party(ies) ADAM HYDER JOSEPH TING	2. Name and address of receiving party(ies) Name: YAHOO! Inc. Internal Address:
ditional name(s) of conveying party(ies) attached? Yes	⊠ No
Nature of conveyance/Execution Date(s):	Street Address: 701 First Avenue
execution Date(s) March 8, 2006	
Assignment	City: Sunnyvale
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ocuments to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

American LegalNet, Inc. www.USCourtForms.com

ASSIGNMENT

WHEREAS, WE, ADAM HYDER, a citizen of the United States, residing at 10515 Creston Drive, Los Altos, California 94024; and JOSEPH TING, a citizen of the United States, residing at 476 Cypress Avenue, San Jose, California 95117; hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements in SYSTEM AND METHOD FOR LISTING DATA ACQUISITION, for which we filed an application for Letters Patents of the United States concurrently herewith (the "Application");

WHEREAS, YAHOO! Inc., a corporation organized and existing under the laws of the State of Delaware, having a mailing address at 701 First Avenue, Sunnyvale, CA 94089, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the Application;

NOW, THERISFORE, in consideration of the sum of One Dollar (\$1.00) ro each of us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNES, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, tenewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY grant to James J. DeCarlo, Albert L. Jacobs, Jr., Gerard Diebner, Joseph M. Manak, Adam B. Landa, Paul J. Sutton, Barry J. Schindler, and Michael A. Nicodema, attorneys with the firm of Greenberg Traurig LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

-1-

PATENT REEL: 017676 FRAME: 0366

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNIE, its successors, legal representatives and assigns, any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, we have set our hands and seals to this Assignment.

03/08/06,2006

ADAM HYDIM

State of

C1

)) ss.:)

County of

Alavada

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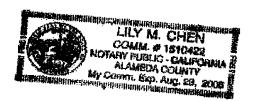


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LA-F81/391532

3/8	, 2006	JOSEPH TING
State of	cA)
County of	Alameda) ss.:)
and County afe	resaid, personally app	, 2006 before me, a Notary Public in and for the State peared JOSEPH TING , to me known and known to me to signed and sealed the foregoing instrument, and he

- the the



acknowledged the same to be his free act and deed.

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ASSIGNMENT

WHEREAS, WE, ADAM HYDER, a citizen of the United States, residing at 10515 Creston Drive, Los Altos, California 94024; and JOSEPH TING, a citizen of the United States, residing at 476 Cypress Avenue, San Jose, California 95117; hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements in SYSTEM AND METHOD FOR LISTING DATA ACQUISITION, for which we filed an application for Letters Patents of the United States concurrently herewith (the "Application");

WHEREAS, YAROO! Inc., a corporation organized and existing under the laws of the State of Delaware, having a mailing address at 701 First Avenue, Sunnyvale, CA 94089, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the Application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to each of us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY grant to James J. DeCarlo, Albert L. Jacobs, Jr., Gerard Diebner, Joseph M. Manak, Adam B. Landa, Paul J. Sutton, Barry J. Schindler, and Michael A. Nicodema, attorneys with the firm of Greenberg Traurig LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

LA-FS1\391532

PATENT REEL: 017676 FRAME: 0369

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNIBE, its successors, legal representatives and assigns, any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNER, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, we have set our hands and seals to this Assignment,

03/08/06, 2006

State of

County of

LA-FS1391532

On this & day of Merch 2006 before me, a Notary Public in and for the State and County aforesaid, personally appeared ADAM HYDER, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Notary Public



PATENT REEL: 017676 FRAME: 0370

3/8	, 2006	apr- 2 5
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	JOSEPH TING
State of	CA)
County of	Alameda) ss.:)
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On this \(\frac{\cappa}{\cappa} \) day of \(\frac{\mathrew{\sqrt{Mav}}}{\sqrt{\sqrt{2006}}} \) before the, a Notary Public in and for the State and County aforesaid, personally appeared **JOSEPH TING**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

- 19 m. cher



RECORDED: 03/11/2006

-3-