

03-22-2006



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To the Director of the U.S. Patent and

ments or the new address(es) below.

03.14.06

1. Name of conveying party(ies)

Dilip Bhavnani

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: SUN COAST MERCHANDISE CORPORATION

Internal Address:

Street Address: 6315 Bandini Blvd.

City: Commerce

State: CA

Country: USA Zip: 90040

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 2/21/06

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

4. Application or patent number(s):

A. Patent Application No.(s)

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Stephen T. Bang

Internal Address: THE SONI LAW FIRM

Street Address: 55 S. Lake Ave., Suite 720

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6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
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9. Signature:

Signature

3/13/06

Date

Stephen T. Bang

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

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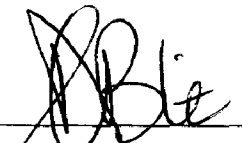
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A S S I G N M E N T

WHEREAS Mr. Dilip Bhavnani hereafter referred to as ASSIGNOR is the inventor and owner of U.S. Design Patent Application, entitled CLOCK WITH OVERSIZED DIAL ("Patent Application") having Docket Number SUNCO-237D and of the invention or inventions described and claimed therein or which may be claimed for such invention or inventions; and

WHEREAS, Sun Coast Merchandise Corp. having a place of business at 6315 Bandini Blvd., Commerce, CA 90040, said corporation hereafter referred to as ASSIGNEE, desires to acquire the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any Patents which issue therefrom.

Now, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any utility or design patents which issue therefrom including any continuations, continuations-in-part, divisions, reexamination certificates, renewals, substitutes or reissues thereof and any foreign patent rights corresponding to or derived from any of them for the full term for which the same may be granted; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which issue therefrom to said ASSIGNEE its successors and assigns, in accordance with this assignment.



Dilip Bhavnani

2/21/06

Date