		03 - 2006 U.S. DEPARTMENT OF			
			d Trademark Office		
į	To the Director of the United States Patent and 103	3210756 acuached original documents or cop	pies thereof.		
V	Name of conveying party(ies):	2. Name and address of receiving party(ies):	010		
3	Brady A. Olason		0.8.P		
7070		Precor Incorporated 20031 142 nd Avenue NE P.O. Box 7202 Woodinville, WA 98072-4002	29/25		
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	Additional conveying party(ies) NO				
	3. Nature of conveyance:				
	ASSIGNMENT				
	Execution Date: March 22, 2006	Additional name(s) & address(es) attached?	NO		
İ	4. Application number(s) or patent number(s):				
	If this is being filed together with a new application, the execution date of the application is: March 22, 2006 Title: CONTROL PANEL FOR EXERCISE EQUIPMENT				
	A. Patent Application Number(s):	B. Patent Number(s):			
	Additional numbers attached? NO 5. Name and address of party to whom correspondence				
	concerning document should be mailed:	6. Total number of applications/patents involve			
	Terence P. O'Brien	7. Total fee (37 C.F.R. § 3.41): \$40.	00		
	Precor Incorporated	Check Enclosed			
	(c/o Wilson Sporting Goods Co.) 8700 W. Bryn Mawr Avenue	X Charge to deposit account			
-	Chicago, IL 60631	8. Deposit account number: 501959			
04	03/2006 UBYRNE 00000006 501959 29256830 DO NOT US	E THIS SPACE			
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	9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. The Commissioner is hereby authorized to charge any additional recordation fees which may be required in this matter to the above-identified deposit account. Terence P. O'Brien MML 3 Mach 2066				
	Name of person signing	V - V	ate		
		S.g. tatalo	7 tC		
	Total number of pages	including cover sheet, attachments, and docume	ent: 3		

PATENT REEL: 017690 FRAME: 0582

ASSIGNMENT AND AGREEMENT

WHEREAS, Brady A. Olason (hereinafter referred to as "ASSIGNOR") has invented a certain invention entitled CONTROL PANEL FOR EXERCISE EQUIPMENT (Atty. Dkt. No. P12575) for which an application for United States Letters Patent was executed by ASSIGNOR concurrently herewith; and

WHEREAS, **Precor Incorporated**, a corporation duly organized and existing under the laws of the State of Delaware, and having its principal place of business at 20031 142nd Avenue NE, P.O. Box 7202, Woodinville, WA 98072-4002 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire interest therein;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to (a) the above-identified invention or inventions and all improvements and modifications thereof, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for the above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, continuations-in-part, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representatives or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, continuation-in-part and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

Page 1 of 2

PATENT REEL: 017690 FRAME: 0583 ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interest sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the attorneys and agents of **Precor Incorporated** the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of **Precor Incorporated** do not personally represent ASSIGNOR or ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorney and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Executed this	<u> </u>	MARCH	, 2006.		
		Budn	A.	olason	
		Brady A. Olas			

Atty. Dkt. No. P12573 FORM PTO-1595 (modified) U.S. DEPARTMENT OF COMMERCE RECORDATION FORM COVER SHEET (Rev 6-93) Patent and Trademark Office PATENTS ONLY To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copies thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): Brady A. Olason Precor Incorporated 20031 142nd Avenue NE P.O. Box 7202 Woodinville, WA 98072-4002 Additional conveying party(ies) NO 3. Nature of conveyance: ASSIGNMENT Execution Date: March 22, 2006 Additional name(s) & address(es) attached? NO 4. Application number(s) or patent number(s): If this is being filed together with a new application, the execution date of the application is: March 22, 2006 Title: CONTROL PANEL FOR EXERCISE EQUIPMENT A. Patent Application Number(s): B. Patent Number(s): Additional numbers attached? NO 5. Name and address of party to whom correspondence 6. Total number of applications/patents involved: concerning document should be mailed: \$40.00 7. Total fee (37 C.F.R. § 3.41): Terence P. O'Brien Check Enclosed Precor Incorporated (c/o Wilson Sporting Goods Co.) Charge to deposit account 8700 W. Bryn Mawr Avenue Chicago, IL 501959 60631 8. Deposit account number: DO NOT USE THIS SPACE Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy

is a true copy of the original document. The Commissioner is hereby authorized to charge any additional recordation fees which may be required in this matter to the above-identified deposit account.

Terence P. O'Brien

Name of person signing

RECORDED: 03/24/2006

Signature

Date

3 March 2006

Total number of pages including cover sheet, attachments, and document:

PATENT REEL: 017690 FRAME: 0585