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TO THE HONORABLE DIRECTOR, PATENT AND TRADEMARK OFFICE. PLEASE RECORD THE ATTACHED ORIGINAL DOCUMENTS OR COPY THEREOF.

1. Name of conveying parties:

SHIN, Jin-Soo
LEE, Jeoung-Gwen
LEE, Young-Jae

Additional name(s) of conveying party(ies) attached?

Yes No

2. Name and address of receiving party:

Name: SAMSUNG ELECTRONICS CO., LTD.
Address: 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea

Additional name(s) of receiving party(ies) attached?

Yes No

113255 U.S. PTO
11/373368



3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 6, 2006

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: March 6, 2006

A. Patent Application No.(s)

Title: BACKLIGHT ASSEMBLY AND DISPLAY DEVICE HAVING THE SAME

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David W. Heid
Internal Address: MACPHERSON, KWOK CHEN & HEID LLP
Street Address: 1762 Technology Drive, Suite 226
City San Jose State CA Zip 95110

6. Total number of applications and patents involved: One (1)

7. Total fee (37 CFR 3.41): \$40.00

Authorized to be charged to Deposit Account No. 50-2257.
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8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David W. Heid, Reg. No. 25,875 David W. Heid _____
Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 3

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ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

Jin-Soo SHIN	of	304-603 Hyundai Apt., Sinyeongtong, Banwol-ri, Taean-eup, Hwaseong-si, Gyeonggi-do, Korea
Jeung-Gwen LEE	of	926-404 Samsung Apt., #969-1, Yeongtong-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea
Young-Jae LEE	of	103-504 Hyundao Apt., Jukjeong-dong, Yongin-si, Gyeonggi-do, Korea

hereby sell, assign and transfer to SAMSUNG ELECTRONICS CO., LTD., a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

**BACKLIGHT ASSEMBLY AND
DISPLAY DEVICE HAVING THE SAME**

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 6th day of 3, 2006.

JIN SOO SHIN
Jin-Soo SHIN

WITNESSED:

Signature

Date

Type or print name of witness

Executed this 6 day of March, 2006.

Jeoung - Gwon LEE
Jeoung-Gwon LEE

WITNESSED:

Signature

Date

Type or print name of witness

Executed this 06 day of 03, 2006.

Young Jae LEE
Young-Jae LEE

WITNESSED:

Signature

Date

Type or print name of witness