

03-23-2006

Form PTO-1595 (Rev. 07/05)
OMB No. 0651-0027 (exp. 6/30/2008)U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office103203067
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Dilip Bhavnani

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 2/21/06

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: SUN COAST MERCHANDISE CORPORATION

Internal Address: _____

Street Address: 6315 Bandini Blvd.City: CommerceState: CACountry: USA Zip: 90040Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Stephen T. BangInternal Address: THE SONI LAW FIRMStreet Address: 55 S. Lake Ave., Suite 720City: PasadenaState: CA Zip: 91101Phone Number: (626) 683-7600Fax Number: (626) 683-1199Email Address: stephen@sonilaw.com6. Total number of applications and patents involved: 17. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

3/13/06

Date

Stephen T. Bang

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:

Mail Stop: Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

03/20/2006 HDESTAI 00000004 E9258081

04 FC:8021

(40.00 DP)

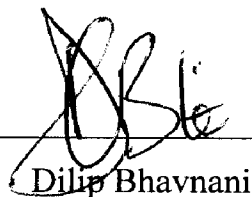
PATENT
REEL: 017698 FRAME: 0701

A S S I G N M E N T

WHEREAS Mr. Dilip Bhavnani hereafter referred to as ASSIGNOR is the inventor and owner of U.S. Design Patent Application, entitled MESSAGE BOARD CLOCK ("Patent Application") having Docket Number SUNCO-238D and of the invention or inventions described and claimed therein or which may be claimed for such invention or inventions; and

WHEREAS, Sun Coast Merchandise Corp. having a place of business at 6315 Bandini Blvd., Commerce, CA 90040, said corporation hereafter referred to as ASSIGNEE, desires to acquire the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any Patents which issue therefrom.

Now, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any utility or design patents which issue therefrom including any continuations, continuations-in-part, divisions, reexamination certificates, renewals, substitutes or reissues thereof and any foreign patent rights corresponding to or derived from any of them for the full term for which the same may be granted; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which issue therefrom to said ASSIGNEE its successors and assigns, in accordance with this assignment.



Dilip Bhavnani

2/21/06
Date