

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Matthew Ferry	05/08/2006
Thomas McCartan	05/08/2006
RECEIVING PARTY DATA	
Name:	LAN International, Inc.
Street Address:	27071 Aliso Creek Road
City:	Aliso Viejo
State/Country:	CALIFORNIA
Postal Code:	92656
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11419492
CORRESPONDENCE DATA	
Fax Number:	(513)651-6981
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	5136516800
Email:	cpeck@fbtlaw.com
Correspondent Name:	FROST BROWN TODD LLC
Address Line 1:	201E. Fifth Street
Address Line 2:	2200 PNC Center
Address Line 4:	Cincinnati, OHIO 45202
NAME OF SUBMITTER:	Catherine M. Peck
Total Attachments: 2 source=11419492_assignment#page1.tif source=11419492_assignment#page2.tif	

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ASSIGNMENT

WHEREAS, WE, **Matthew Ferry**, residing at 27161 Clairmont Place, Lake Forest, CA 92630, and **Thomas McCartan**, residing at 22771 La Quinta Drive, Mission Viejo, CA 92691 (hereinafter referred to as "ASSIGNOR"), have invented **A SYSTEM AND METHOD FOR SCHEDULING ADVERTISEMENTS**, for which we intend to file an application for Letters Patent of the United States, and

WHEREAS, **LAN International, Inc.**, a corporation duly organized and existing under the laws of the State of California, and located at 27071 Aliso Creek Road Aliso Viejo, CA 92656 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire interest therein:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, WE, the said ASSIGNORS, hereby sell, assign, and transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, including, but not limited to, all United States application(s) and all divisions, renewals, and continuations that may be filed thereof, and all patents of the United States which may be granted thereon and all reissues, reexaminations and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models and designs, which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals, reexaminations and reissues thereof;

ASSIGNORS HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

ASSIGNORS HEREBY grant the firm of Frost Brown Todd LLC the power to insert in this Assignment any further identification or information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

ASSIGNORS HEREBY covenant and agree that they have full right to convey the entire interest herein assigned, and that they have not executed, and will not execute, any agreement in conflict herewith.

ASSIGNORS HEREBY further covenant and agree that they will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to them

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respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue, reexamination and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.


Matthew Ferry

STATE OF California)
COUNTY OF Orange) SS:

Sworn to and subscribed before me this 8th day of May,
2006.

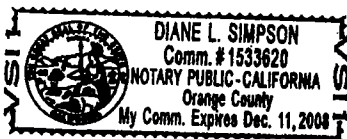


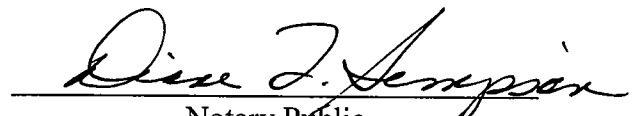

Notary Public


Thomas McCartan

STATE OF California)
COUNTY OF Orange) SS:

Sworn to and subscribed before me this 8th day of May,
2006.




Notary Public

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RECORDED: 05/31/2006

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