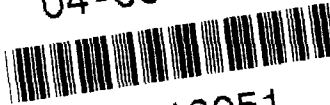


04-06-2006



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REC

To the Director of the U.S. Patent and Trademark Office

1. Name of conveying party(ies)

Judith M. Robertson

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 3-28-06

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: ELSA L, INC.

Internal Address: _____

Street Address: One Thorndale Drive Suite 268

City: San Rafael

State: CA

Country: USA Zip: 94903

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

03/31/2006 NNGUYEN1 00000053 29257106

04 FC:8021

(40.00 OP)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Charles H. Jew

Internal Address: Elsa L, Inc.

Street Address: One Thorndale Dr. Suite 268

City: San Rafael

State: CA Zip: 94903

Phone Number: 415 472 8388

Fax Number: 415 472 8389

Email Address: chjew@elsal.com

6. Total number of applications and patents involved: one

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

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9. Signature:

Signature

Date

Charles H. Jew

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

1

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PATENT
REEL: 017701 FRAME: 0627

ASSIGNMENT

WHEREAS, Judith M. Robertson, has invented certain new and useful improvements in "Photograph Proof and Photo Compact Disc Index Card," for which an application is being made for a Design Patent of the United States, said application being executed herewith; and

Whereas, ELSA L, Inc., a corporation organized and existing under the laws of the state of California, and having its principal offices at One Thorndale Drive, Suite 268 San Rafael, CA USA, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained thereof;

Now, therefore, for good and valuable consideration to me paid by the said ELSA L, Inc., the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said ELSA L, Inc., its successors and assigns, my entire right, title and interest in and to said invention, said application and the Letters Patent, both foreign and domestic, that may or shall issue, including all of my rights under any and all international conventions, treaties/or agreements concerning patents to which the United States is a party, and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned assignee in accordance herewith.

I further authorize said assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of any international convention, treaty and/or agreement.

I do hereby covenant and agree with the said assignee, its successors and assigns, that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I or my executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said assignee, its successors and assigns, execute such additional writings and do such additional acts as said assignee, its successors and assigns, may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or any of and all foreign countries on said invention, and in enforcing any rights, occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

Date: 3/28/06

Judith M. Robertson
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