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MODIFIED Form PTO-1595 (Rev. 10/02)		RECORDATION FORM COVER SHEET PATENTS ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): Francois MAIRE		2. Name and address of receiving party(ies): THE SWATCH GROUP MANAGEMENT SERVICES AG Seevorstadt 6 2501 Biel Switzerland			
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____					
Execution Date: December 22, 2005		Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:					
A. Patent Application No.(s) 11/334,572			B. Patent No.(s)		
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
5. Name and address of party to whom correspondence concerning document should be mailed: SUGHRUE MION, PLLC WASHINGTON OFFICE 23373 CUSTOMER NUMBER		6. Total number of applications and patents involved: 1			
		7. Total fee (37 CFR 3.41): \$40.00 <input checked="" type="checkbox"/> Enclosed. <input type="checkbox"/> Authorized to be charged to Deposit Account No. 19-4880. The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.			
		8. Deposit Account Number: 19-4880 (Attach duplicate copy of this page if paying by deposit account)			
DO NOT USE THIS SPACE					
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>					
_____ John H. Mion		_____ Reg. No. 18,879		_____ May 25, 2006 Date	
Total number of pages including cover sheet, attachments, and documents: 6					
Mail documents to be recorded with required cover sheet information to: MAIL STOP ASSIGNMENT RECORDATION SERVICES Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450					

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PATENT
REEL: 017703 FRAME: 0918

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Case 2433/GT/US

For Non-U.S. Clients

Assignment

Whereas, I/We, François MAIRE of
Switzerland

hereinafter called assignor(s), have invented certain improvements in
WATCHCASE WITH ROTATING COVER-BEZEL

and executed an application for Letters Patent of the United States of America therefor on
DECEMBER 22, 2005; and

Whereas,

The Swatch Group Management Services AG

Seevorstadt 6

2501 Biel

Switzerland

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and I/we request the Director – U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 11/334,822 and Confirmation number 9741, filed January 19, 2006) the filing date and application number of said application when known.

Date: December 22, 2005 François Maire
s/ François MAIRE

Date: _____
s/

Date: _____
s/

Date: _____
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)