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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

3-31-06

1. Name of conveying party(ies)

Lenny Sands

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Homeland Housewares, LLC

Internal Address: _____

Street Address: 11755 Wilshire Boulevard

Suite 1150

City: Los Angeles

State: California

Country: US Zip: 90025

Additional name(s) & address(es) attached? Yes No

113219 U.S. PTO
11/395977

3. Nature of conveyance/Execution Date(s):

Execution Date(s) March 19, 2006

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

A. Patent Application No.(s)

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo

Internal Address: Cislo & Thomas, LLP

Street Address: 233 Wilshire Boulevard

Suite 900

City: Santa Monica

State: California Zip: 90401

Phone Number: 310-451-0647

Fax Number: _____

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 03-2030

Authorized User Name Daniel M. Cislo

9. Signature:

Signature
Daniel M. Cislo
Name of Person Signing

3/29/06
Date

Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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P A T E N T A S S I G N M E N T

This assignment made on March 19, 2006 by Lenny Sands of Encino, California (Assignor) to HOMELAND HOUSEWARES, LLC having a place of business at 11755 Wilshire Boulevard, Suite 1150, Los Angeles, California 90025, (Assignee).

WHEREAS, Assignor has invented a new invention entitled PORTABLE BLENDER (Invention(s)), for which a United States continuation-in-part patent application will be filed, further identified by Cislo & Thomas' Docket No. 06-16343 (U.S. Patent Application(s));

WHEREAS, Assignor believes himself to be the original, first, and sole inventor of the Invention(s) disclosed and claimed in said U.S. Patent Application; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment his entire right, title, and interest in and to said Invention(s), and said U.S. Patent Application in the United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee his entire right, title, and interest in and to said Invention(s), and said U.S. Patent Application for said Invention(s) in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Further Assignor agrees that, upon request and without further compensation,

but at no expense to Assignor, he and his legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing said U.S. Patent Application in the United States and throughout the world for said Invention(s), and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention(s), and said U.S. Patent Application for said Invention(s) in the United States and throughout the world.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Patent granted for said Invention(s), whether on said U.S. Patent Application, or on any subsequently filed provisional, non-provisional, divisional, continuation, continuation-in-part, reissue, or other application, to Assignee, its successors and assigns, as the assignee of his entire interest in said Invention(s).

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date first above written and as set forth below.

“Assignor”

Date: March 19, 2006



Lenny Sands

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