

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Brian J. Tibbels</td><td>05/25/2006</td></tr><tr><td>Carl J. Jolley</td><td>05/25/2006</td></tr></tbody></table>	Name	Execution Date	Brian J. Tibbels	05/25/2006	Carl J. Jolley	05/25/2006	
Name	Execution Date						
Brian J. Tibbels	05/25/2006						
Carl J. Jolley	05/25/2006						
RECEIVING PARTY DATA							
Name:	Innovative Packaging Designs L.P.						
Street Address:	436 Stump Road						
City:	Montgomeryville						
State/Country:	PENNSYLVANIA						
Postal Code:	18936						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11277583</td></tr></tbody></table>	Property Type	Number	Application Number:	11277583			
Property Type	Number						
Application Number:	11277583						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	P31,096 USA						
NAME OF SUBMITTER:	Gary A. Hecht						
Total Attachments: 2 source=31096 usa assignment#page1.tif source=31096 usa assignment#page2.tif							

OP \$40.00 11277583

PATENT

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REEL: 017711 FRAME: 0780

ASSIGNMENT

WHEREAS, we, Brian J. Tibbels, residing at 230 Baker Road, Cochranville, Pennsylvania 19330; and Carl Jeffrey Jolley, residing at 416 Manor Avenue, Plymouth Meeting, Pennsylvania 19462 ("Assignors"), have made an invention entitled "IMPROVED DISPLAY READY CONTAINER" as described and claimed in United States Patent Application No. 11/277,583, filed March 27, 2006 (the "Application"); and

WHEREAS, Innovative Packaging Designs L.P., a Pennsylvania corporation having its principal place of business at 436 Stump Road, Montgomeryville, Pennsylvania 18936 ("Assignee"), is desirous of acquiring and confirming its right, title and interest in and to said invention.


NOW, THEREFORE, be it known that for and in consideration of the sum of one dollar (U.S. \$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the Assignors, do hereby sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives, the entire right, title, and interest in and to said invention, for the United States and its Territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention and which is found in the Application and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this agreement.


ASSIGNORS further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to

ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary to desirable to carry out the purposes thereof.

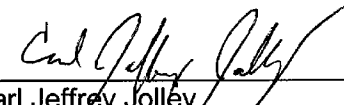
Executed this 25 day of May, 2006 at 436 Stump Rd.
Montgomeryville, PA 18936



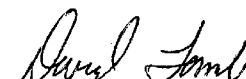
Brian J. Tibbels

Witness: 
Print Name: DAVID LAMB

Executed this 25 day of May, 2006 at 436 Stump Road.
Montgomeryville, PA 18936



Carl Jeffrey Jolley

Witness: 
Print Name: DAVID LAMB