

Atty Ref/Docket No.: Display-Des.-US

Patent and Trademark Office

To the Honorable Commissioner of Patents

103205541

Record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Christopher D. Kasabach, Vanessa Kasabach, Jeffrey Francis Williams, John M. Stivoric and Christopher D Pacione

Additional name(s) of conveying party(ies) attached?

[] Yes [X] No

Name: BodyMedia, Inc

Street Address: 4 Smithfield Street

City: Pittsburgh State: PA Zip: 15222

Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of conveyance:

[X] Assignment [] Merger
 [] Security Agreement [] Change of Name
 [] Other

Execution Date: March 17, 2006, March 17, 2006,
March 17, 2006, March 20, 2006, March 19, 2006

113013 U.S. PTO
 29/256362
 032006

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is herewith

A. Patent Application No.(s)

B. Patent No.(s)

Filed herewith

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John A. Monocello

Address: BodyMedia, Inc.
 c/o Intellevate
 P.O. Box 52050
 Minneapolis, MN 55402

03/23/2006 WASFAW1 00000044 29256362

04 FC:8021

40.00 DP

6. Total number of applications and patents involved: 17. Total fee (37 CFR 3.41): \$ 40.00

[X] Enclosed

[X] Authorized to be charged to credit card

8. Please charge any additional fees or credit any over payments to our Deposit Account No.:

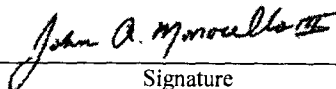
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John A. Monocello/Reg. No. 51,022

Name of Person Signing



Signature

3/20/2006

Date

Total number of pages including cover sheet: 7

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, We, Christopher D. Kasabach, residing at 1981 Squaw Run Road, Pittsburgh, PA 15238, and Vanessa Sica Kasabach, residing at 1981 Squaw Run Road, Pittsburgh, PA 15238, and Jeffrey Francis Williams, residing at 12780 Hamilton Road, Edinboro, PA 16412, and John M. Stivoric, residing at 9631 Highland Road, Pittsburgh, PA 15237, and Christopher D Pacione, residing at 22 New Brighton Road, Pittsburgh, PA 15202, made certain new and useful inventions and improvements for which we executed an application for Letters Patent of the United States on even date herewith, which is entitled DISPLAY DEVICE WITH ALTERNATE ATTACHMENT MEANS;

AND WHEREAS, BodyMedia, Inc., a corporation organized and existing under and by virtue of the laws of the State of Pennsylvania, and having an office and place of business at 4 Smithfield Street, 11th Floor, Pittsburgh, PA 15222 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

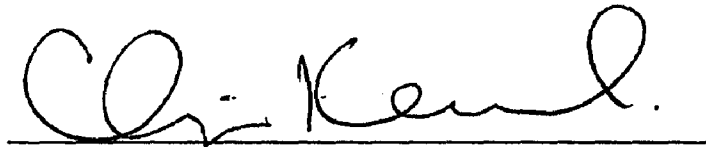
NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day of

March, 2006.



Christopher D. Kasabach

STATE OF Pennsylvania)

COUNTY OF Allegheny)

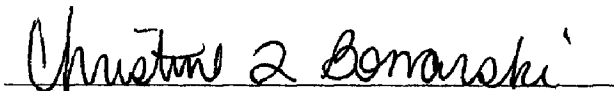
On this 17 day of March, 2006 before me personally appeared Christopher D. Kasabach, to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal

Christine T. Bonarski, Notary Public
City Of Pittsburgh, Allegheny County
My Commission Expires Apr. 23, 2008

[SEAL] Member, Pennsylvania Association Of Notaries



Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day of

March, 2006.

Vanessa Sica Kasabach

Vanessa Sica Kasabach

STATE OF Pennsylvania)

COUNTY OF Allegheny)

On this 17 day of March, 2006 before me personally appeared Vanessa Sica Kasabach, to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal

Christine T. Bonarski, Notary Public
City Of Pittsburgh, Allegheny County

SEAL My Commission Expires Apr. 23, 2008

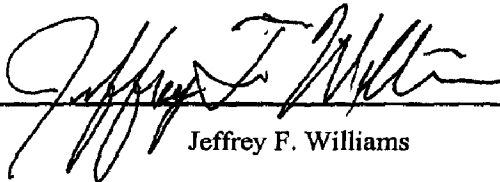
Member, Pennsylvania Association Of Notaries

Christine T. Bonarski

Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day of

MARCH, 2006.


Jeffrey F. Williams

STATE OF PENNSYLVANIA)

COUNTY OF UNITED STATES)

On this 17 day of March, 2006 before me personally appeared Jeffrey F. Williams, to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal

Christine T. Bonarski, Notary Public
City Of Pittsburgh, Allegheny County
My Commission Expires Apr. 23, 2008

[SEAL]

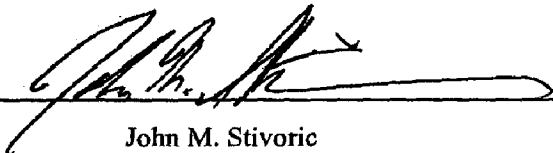
Member, Pennsylvania Association Of Notaries



Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 20 day of

March, 2006.


John M. Stivoric

STATE OF Pennsylvania)

COUNTY OF Allegheny)

On this 20 day of March, 2006 before me personally appeared John M. Stivoric, to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

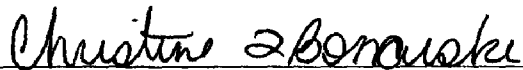
COMMONWEALTH OF PENNSYLVANIA

Notarial Seal

Christine T. Bonarski, Notary Public
City Of Pittsburgh, Allegheny County
My Commission Expires Apr. 23, 2008

[SEAL]

Member, Pennsylvania Association Of Notaries



Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 19 day of

March, 2006.

Christopher D. Pacione

Christopher D. Pacione

STATE OF Pennsylvania

COUNTY OF Allegheny

On this 19 day of March, 2006 before me personally appeared Christopher D. Pacione, to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal

Christine T. Bonarski, Notary Public

City Of Pittsburgh, Allegheny County

My Commission Expires Apr. 23, 2008

Member, Pennsylvania Association Of Notaries

[SEAL]

Christine T. Bonarski

Notary Public

PATENT

RECORDED: 03/20/2006

REEL: 017712 FRAME: 0199