

04-11-2006

U.S. DEPARTMENT OF COMMERCE  
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112060 U.S. PTO  
11/398404



*4/16/06*

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**  
Esme M. Taylor  
  
Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**  
Name: Yellow Pages Superhighway  
Internal Address: \_\_\_\_\_  
  
Street Address: 1526 BUCHANAN  
  
City: NOVATO  
State: CA  
Country: USA Zip: 94947  
  
Additional name(s) & address(es) attached?  Yes  No

**3. Nature of conveyance/Execution Date(s):**  
Execution Date(s) October 18, 2005  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other \_\_\_\_\_

**4. Application or patent number(s):**  This document is being filed together with a new application.  
A. Patent Application No.(s) \_\_\_\_\_  
B. Patent No.(s) \_\_\_\_\_  
  
Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**  
Name: Todd A. Noah, Dergosits & Noah LLP  
Internal Address: \_\_\_\_\_  
  
Street Address: Four Embarcadero Center, Suite 1450  
  
City: San Francisco  
State: CA Zip: 94111  
Phone Number: 415-705-6377  
Fax Number: 415-705-6383  
Email Address: tnoah@dergnoah.com

**6. Total number of applications and patents involved:** 1  
**7. Total fee (37 CFR 1.21(h) & 3.41)** \$ 40.00  
 Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

**8. Payment Information**  
a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
b. Deposit Account Number 04-0822  
Authorized User Name Todd Noah Reg No 62

**9. Signature:** *Todd A. Noah*  
Signature  
\_\_\_\_\_  
Name of Person Signing

\_\_\_\_\_  
Date April 4, 2006  
Total number of pages including cover sheet, attachments, and documents: \_\_\_\_\_

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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ASSIGNMENT

WHEREAS I, Esme M. Taylor, acting as Chief Executive Officer of Yellow Pages Superhighway (YPS) having an address of P.O. Box 1687, 180 Harbor Drive, Suite 204B, Sausalito, California, respectively, ("Assignor"), the current officially registered assignee of United States Letters Patent Application No. 09/524,849 filed on March 14, 2000 and entitled A METHOD AND APPARATUS FOR PROVIDING SPONSORSHIP TO A DIRECTORY, executed by me on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS I, Esme M. Taylor, being the inventor and original owner of record of the new and useful invention as set forth above, having an address of P.O. Box 1687, 180 Harbor Drive, Suite 204B, Sausalito, California, ("Assignee"), is desirous of officially re-acquiring the entire right, title and interest in and to said invention, and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, declare a previous assignment dated June 23, 2005 from Ms. Taylor to YPS null and void for at least incapacity to contract on June 23, 2005, material misrepresentations of fact made in the June 23, 2005 document, and for subsequent good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged does hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention, including the right to claim priority under 35 U.S.C. §119 and the right to sue for past infringement, as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID REASONS AND FURTHER CONSIDERATION, Assignor hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

The undersigned hereby grant(s) the firm of NIXON PEABODY, LLC the power to insert and/or correct on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Docket No.: 37544-3

PATENT

AND Assignor requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

*Esme Taylor*  
ESME M TAYLOR

October 18th, 2005  
Date

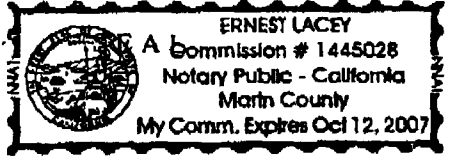
[Applicant's Name]

STATE OF California )  
COUNTY OF Marin ) SS:

On this 18th day of Oct., 2005, before me personally appeared [insert name] to me known to be the persons named in and who executed the above instrument, and acknowledged to me that they executed the same for the uses and purposes therein set forth.

*[Signature]*  
Notary Public

My commission expires 10/12/07



\_\_\_\_\_  
Date

\_\_\_\_\_  
[Applicant's Name]

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ ) SS:

On this \_\_\_\_\_ day of \_\_\_\_\_, 2005, before me personally appeared [insert name] to me known to be the persons named in and who executed the above instrument, and acknowledged to me that they executed the same for the uses and purposes therein set forth.

SEAL \_\_\_\_\_  
Notary Public

My commission expires \_\_\_\_\_

(NOTE: Legalization is not required for recording, but is prima facie evidence of execution under 35 U.S.C. 261).