

U.S. DEPARTMENT OF COMMERCE Form PTO-1595 (Rev. 09/04) ted States Patent and Trademark Office OMB No. 0651-0027 (exp. 6/30/2005) 03-17-2006 RECC To the Director of the U.S. Patent and Trade s or the new address(es) below. 1 0 3 1 9 9 1 8 0 s or the new addres 1. Name of conveying party(ies)/Execution Date(s): David Hyman **GOOD STUFF CORPORATION** Internal Address: Street Address: Execution Date(s): February 1, 2006 x No Additional name(s) of conveying party(ies) attached? 47-00 33rd Street 3. Nature of Conveyance: x Assignment Merger Security Agreement Change of Name Long Island City, City: Government Interest Assignment State: Executive Order 9424, Confirmatory License U.S.A. 11101 Country: ___ Additional name(s) & address(es) Other Yes x No 4. Application or patent number(s): This document is being filed together with a new application. A. Patent Application No.(s) B. Patent No.(s) 29/253,328 Additional numbers attached? 5. Name and address to whom correspondence 6. Total number of applications and concerning document should be mailed: patents involved: Thomas S. Hahn FULBRIGHT & JAWORSKI L.L.P. 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Internal Address: Atty. Dkt.: 400.052 Authorized to be charged by credit card Street Address: 801 Pennsylvania Avenue, N.W. Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) Washington City: 8. Payment Information Zip: 20004-2623 a. Credit Card State: Last 4 Numbers (202) 662-0278 **Expiration Date** Phone Number: (202) 662-4643 Fax Number: b. Deposit Account Number Authorized User Name thahn@fulbright.com Email Address: 9. Signature: Thomas S. Hahn - 30,845 Total number of pages including cover Name of Person Signing sheet, attachments, and documents: 03/17/2006 DBYRNE 00000209 29253328 40.00 OP

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PATENT

REEL: 017726 FRAME: 0438

ASSIGNMENT BY INVENTOR

THIS ASSIGNMENT, made this _____ day of _____, 2006, by
David Hyman (hereinafter referred to as Assignor), residing at 67 Burnett Terrace, Maplewood,
New Jersey 07040;

WHEREAS, Assignor has invented a STUFFED BEAR WITH HOODED SWEATSHIRT, set forth in a Design Patent Application for Letters Patent of the United States, filed on ______ as U.S. application serial no. ______; and

WHEREAS, GOOD STUFF, a Limited Liability Corporation organized under and pursuant to the laws of New York having its principal place of business at 47-00 33rd Street, Long Island City, New York 11101 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Design Patent Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and Design Patent Application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property or under any other convention or treaty, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

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AND for the same consideration, Assignor hereby represents and warrants to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignor is the sole and lawful owner of the entire right, title and interest in and to the said inventions and Design Patent Application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and Patent Applications for Letters Patent for said inventions, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent Application for Letters Patent, or any proceeding in connection with any Letters Patent or Patent Applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignor hereby requests the Director of the United States Patent and Trademark Office to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

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AND Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

FULBRIGHT & JAWORSKI L.L.P.

All practitioners at Customer Number 00388

AND Assignor acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: 2/1/06 Signature: David Hyman

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