

04-05-2006

Docket No.: LOAN-P001

RECORDATIO**GNMENT**112987 U.S. PTO
11/390805

032706

3/27/06
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

103211736

Dear Sir:

Please record the attached original documents or copy thereof.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

1. Name of conveying party:

Inventor (s): **Bramlage, William**
Strike, Jonathan

Execution Date:

3/27/2006

3/27/2006

Serial No: (Not yet assigned)

Group Art Unit: (Not yet assigned)

Filed: 3/27/2006

Examiner: (Not yet assigned)

2. Name and Address of

Receiving party: **Loan Insights, Inc.**
1452 Bush Street, Unit 10
San Francisco, CA 94109

3. Nature of Conveyance: Assignment

4. Patent Application(s) / Patent Number(s): (not yet assigned)

New Patent Application Entitled:

"Customized Consumer Loan Search and Optimized Loan Pricing"

5. Name and address of party to whom correspondences concerning document should be mailed:

Name: **DENNIS S. FERNANDEZ, ESQ.**Customer No: **22877**

Address: **FERNANDEZ & ASSOCIATES, LLP**
PATENT ATTORNEYS
PO BOX D
MENLO PARK, CA 94025-6204
PHONE: (650) 325-4999 FAX: (650) 325-1203
EMAIL: *iploft@iploft.com*

6. Total Number of applications and patents involved: ONE

7. Fee Calculation

Assignment Recordation Fee \$40.00

Total Fees (37 CFR 3.41): \$40.00 X Enclosed Authorized to be charged to Deposit Account

8. Deposit Account Number:

In case Applicant inadvertently miscalculated any required fee, the Commissioner is hereby authorized to charge the necessary additional amount associated with this communication or credit any overpayment to **Deposit Account No: 500482**. A duplicate copy of this authorization is enclosed.

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.


DENNIS S. FERNANDEZ, ESQ
Reg. No. 34,160

Date: 3/27/06

03/30/2006 KBETEM1 00000014 11390805

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40.00 OP

PATENT
REEL: 017735 FRAME: 0729

Docket No. : LOAN-P001

ASSIGNMENT

Whereas, We, **WILLIAM BRAMLAGE, JONATHAN STRIKE**, having agreed to assign the below identified invention to **LOANINSIGHTS, INC. (LOANINSIGHTS)**, a California corporation having its principal place of business at **1452 Bush Street, Unit 10, San Francisco, CA 94109** for good and valuable consideration, receipt of which is hereby acknowledged, I do hereby sell, assign, and transfer unto **LOANINSIGHTS**, its successors and assigns, the entire right, title, and interest, including the right of priority in, to and under an application for Letters Patents of the United States entitled:

Customized Consumer Loan Search and Optimized Loan Pricing

 X filed herewith and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor; or

Serial No.: _____, filed on _____ and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor;

And for the above consideration, we agree promptly upon request of **LOANINSIGHTS**, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional, or reissue, or other papers which may be necessary or desirable fully to secure to **LOANINSIGHTS**, its successors and assigns, the inventions described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of interference proceedings involving said inventions and in the adjudication or reexamination of said Letters Patent.

Inventor's Signature: _____


WILLIAM BRAMLAGE

Date: _____

3-27-06

Inventor's Signature: _____

JONATHAN STRIKE

Date: _____

Docket No. : LOAN-P001**ASSIGNMENT**

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Inventor's Signature: _____ Date: _____
WILLIAM BRAMLAGE

Inventor's Signature: _____ Date: 3-27-06
JONATHAN STRIKE

PATENT**RECORDED: 03/27/2006****REEL: 017735 FRAME: 0731**