

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sheldon H. Goodman</td> <td>06/06/2006</td> </tr> <tr> <td>Robert L. Blackadar</td> <td>05/26/2006</td> </tr> </tbody> </table>		Name	Execution Date	Sheldon H. Goodman	06/06/2006	Robert L. Blackadar	05/26/2006
Name	Execution Date						
Sheldon H. Goodman	06/06/2006						
Robert L. Blackadar	05/26/2006						
RECEIVING PARTY DATA							
Name:	Spectrum Diversified Designs, Inc.						
Street Address:	675 Mondial Parkway						
City:	Streetsboro						
State/Country:	OHIO						
Postal Code:	44241						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29258193</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29258193		
Property Type	Number						
Application Number:	29258193						
CORRESPONDENCE DATA							
Fax Number:	(216)579-6073						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	216-579-1700						
Email:	dpeterlin@pearnegordon.com						
Correspondent Name:	Joseph J. Corso						
Address Line 1:	1801 East Ninth Street, Suite 1200						
Address Line 4:	Cleveland, OHIO 44114-3108						
ATTORNEY DOCKET NUMBER:	SPC-38747US1						
NAME OF SUBMITTER:	Joseph J. Corso						
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif							

CH \$40.00 29258193

ASSIGNMENT
(Joint)

WHEREAS, we, the undersigned, have made new and useful inventions and improvements in


MUG HOLDER

for which an application for Letters Patent of the United States was filed on April 18, 2006, which application is identified as U.S. Serial No. 29/258,193 (Pearne & Gordon LLP Docket No. 38747US1).

WHEREAS, Spectrum Diversified Designs, Inc., a corporation of the State of Ohio, hereinafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in and to said inventions and improvements including the patent rights therefor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we hereby assign and transfer unto assignee, its successors and assigns, all right, title, and interest, in the United States and throughout the world, in and to said inventions and improvements and all patent applications, patents, patent rights, and inventor's certificates therefor, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues thereof, all right to sue for past infringement thereunder, and all patents which may be granted for said inventions and improvements by states or nations other than the United States and all applications therefor; we covenant and agree for ourselves and for our executors, administrators, and legal representatives that, at assignee's request, we will execute and deliver any applications, affidavits, assignments, and other instruments as may be deemed necessary or desirable to secure for or vest in assignee, its successors or assigns, all right, title, and interest in and to any application, patent, or other right or property covered by this assignment, including the right to apply for and obtain patents in foreign countries under the provisions of the International Convention; and we hereby request and authorize the United States Commissioner of Patents and Trademarks to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in and to the same, and authorize appropriately empowered officials of foreign countries to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title, and interest in and to the same.

Date: 6/6/2006



Sheldon H. Goodman

Date: 05/26/06


Robert L. Blackadar

STATE OF OHIO)
) ss:
COUNTY OF ~~SUMMIT~~ ^{CUYAHOGA})

The above named Sheldon H. Goodman, known to me, appeared before me
this 6th day of JUNE, 2006, and acknowledged that the foregoing instrument
was executed by him as his free act and deed for the uses and purposes therein set forth.




Notary Public

Notarial Seal

PAUL J. SINGERMAN, Attorney At Law
Notary Public - State of Ohio
My commission has no expiration date.
Section 147.03 R. C.

STATE OF OHIO)
) ss:
COUNTY OF ~~SUMMIT~~ ^{MEDINA})

The above named Robert L. Blackadar, known to me, appeared before me
this 26 day of MAY, 2006, and acknowledged that the foregoing instrument
was executed by him as his free act and deed for the uses and purposes therein set forth.



Notary Public

Notarial Seal

SHERRI L. NOVAK
NOTARY PUBLIC - OHIO
MEDINA COUNTY
My Commission Expires
July 12, 2008