

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Alex Vainshelboim	05/09/2003
Peter Matravers	05/08/2003
Asira Ostrovskaya	03/21/2003
Kimberly Switlick	04/15/2003
Julie Dachtera	05/12/2003
Vasile Ionita-Manzatu	05/05/2003
George Cioca	06/12/2003
Harvey Gedeon	06/09/2003
Geoffrey Hawkins	05/05/2003
Michael Hayes	05/21/2003

RECEIVING PARTY DATA

Name:	Color Access, Inc.
Street Address:	7 Corporate Center Drive
City:	Melville
State/Country:	NEW YORK
Postal Code:	11747

Name:	Aveda Corporation
Street Address:	4000 Pheasant Ridge Drive
City:	Blaine
State/Country:	MINNESOTA
Postal Code:	55449

PROPERTY NUMBERS Total: 2

Property Type	Number
Patent Number:	6905523
Application Number:	10387777

CH \$80.00 6905523

500114313

PATENT
REEL: 017766 FRAME: 0476

CORRESPONDENCE DATA

Fax Number: (631)531-1340

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: vpalumbo@estee.com

Correspondent Name: Victoria Palumbo

Address Line 1: 155 Pinelawn Road, Suite 345 So.

Address Line 4: Melville, NEW YORK 11747

ATTORNEY DOCKET NUMBER:

01.19US-AV/CA

NAME OF SUBMITTER:

Victoria Palumbo

Total Attachments: 6

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ASSIGNMENT

WHEREAS, WE, **ALEX VAINSHELBOIM, PETER MATRAVERS, ASIRA OSTROVSKAYA, KIMBERLY SWITLICK, JULIE DACHTERA, VASILE IONITA-MANZATU, GEORGE CIOCA, HARVEY GEDEON, GEOFFREY HAWKINS, AND MICHAEL HAYES** ASSIGNORS, citizens of the United States of America and Great Britain, residing at **16983 76th Place-North, Maple Grove, MN 55331, 4235 Minnesota Lane N., Plymouth, MN 55446-2737, 1 Bay Club Drive, Bayside, NY 11360, 2001 Falcon Avenue, Wausau, WI 54401, 732 Grandview Avenue West, Roseville, MN 55113, 256 Haypath, Old Bethpage, NY 11804, 1 West Cliff Lane, Lake Grove, NY 11755, 50 Glenwood Road, Tenafly, NJ 07670, 447 Knollbrook Drive, Longhorne, PA 19047, and 4950 Birch Lake Circle, White Bear Lake, MN 55110**, respectively, are the inventors of the invention entitled:

HAIR COLOR APPLICATION USING CLUSTER-MODIFIED WATER

for which we have executed an application for a Patent of the United States which is identified by Docket No. 01.19US-AV/CA; and

WHEREAS, **COLOR ACCESS, INC.**, a Delaware corporation having an office at **7 Corporate Center Drive, Melville, NY 11747**, AND **AVEDA CORPORATION** a Delaware corporation having an office at **4000 Pheasant Ridge Drive, Blaine, Minnesota 55449**, are ASSIGNEES desirous of obtaining the entire right, title, and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEES, their successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States of America, and any Official of any country or countries foreign to the United States of America, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEES, their successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND WE HEREBY covenant and agree that we have full right to convey the entire right, title and interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEES, their successors, legal representatives, and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEES, their successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

ASSIGNMENT

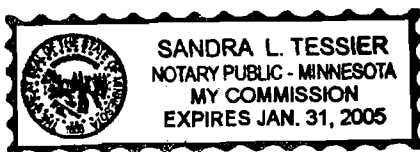
IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date: May 9th, 2003 ✓ Alex Vainschelboim L.S.
ALEX VAINSELBOIM ✓

State of MN

County of Anoka

On this 9th day of May, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared **ALEX VAINSELBOIM**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Sandra L. Tessier
NOTARY PUBLIC

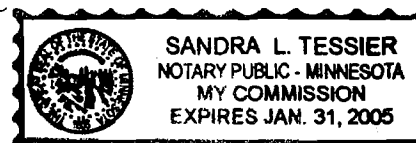
Date: 8th May, 2003 Peter Matrauers L.S.
PETER MATRAVERS

State of MN

County of Anoka

On this 8th day of May, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared **PETER MATRAVERS**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Sandra L. Tessier
NOTARY PUBLIC



ASSIGNMENT

Date: March 21, 2003

ASIRA OSTROVSKAYA L.S.
ASIRA OSTROVSKAYA

State of New York

County of Queens

On this 21 day of March 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared ASIRA OSTROVSKAYA, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

SILVANA WOOD
Notary Public, State of New York
No. 41-4993884
Qualified in Queens County
Commission Expires March 23, 2006

[Signature]
NOTARY PUBLIC

Date: April 15, 2003

[Signature] L.S.
KIMBERLY SWITLICK

State of

County of

On this 15th day of April 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared KIMBERLY SWITLICK, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

[Signature]
NOTARY PUBLIC

ASSIGNMENT

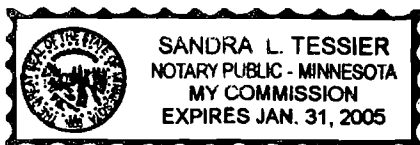
Date: 5/12, 2003

Julie Dachtera L.S.
JULIE DACHTERA

State of MN

County of Anoka

On this 12th day of May, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared **JULIE DACHTERA**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Sandra L. Tessier
NOTARY PUBLIC

Date: 05/05/03, 2003

Vasile Ionita-Manzatu L.S.
VASILE IONITA-MANZATU

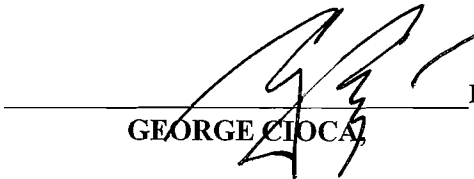
State of New York

County of Suffolk

On this 5 day of May, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared **VASILE IONITA-MANZATU**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Peter Giancana
NOTARY PUBLIC

ASSIGNMENT

Date: 06/12/03, 2003  L.S.
GEORGE CIOCKA

State of New York

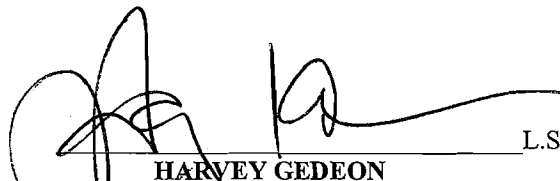
County of Suffolk

On this 12th day of June, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared **GEORGE CIOCKA**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

LORRAINE E. SCHNEIDER
Notary Public, State of New York
No. 52-4827225
Qualified in Suffolk County
Commission Expires Oct 31, 2005

Lorraine Schneider

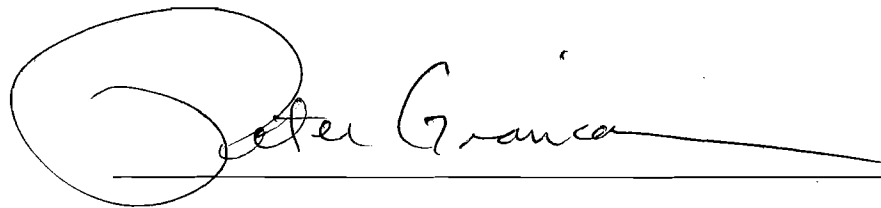
NOTARY PUBLIC

Date: JUNE 9, 2003  L.S.
HARVEY GEDEON

State of NEW YORK

County of SUFFOLK

On this 9 day of JUNE, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared **HARVEY GEDEON**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

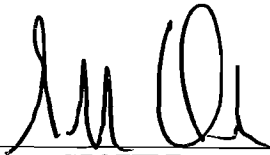


NOTARY PUBLIC

PETER GIANCANA
Notary Public, State of New York
No. 01G16029622
Qualified in Suffolk County
Commission Expires August 23, 2005

ASSIGNMENT

Date: May 5, 2003

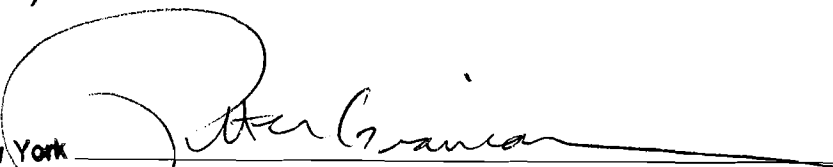


GEOFFREY HAWKINS L.S.

State of New York

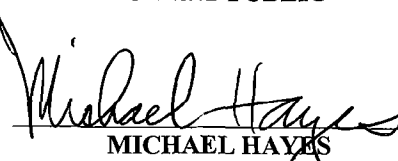
County of Suffolk

On this 5 day of May, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared **GEOFFREY HAWKINS**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



PETER GIANCANA
Notary Public, State of New York
No. 01G18029622
Qualified in Suffolk County
Commission Expires August 23, 2005
NOTARY PUBLIC

Date: 5. 21, 2003

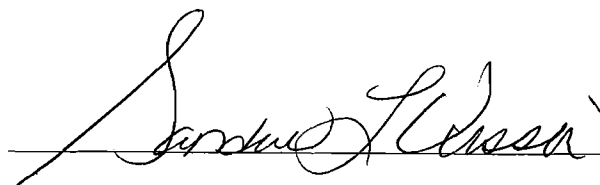


MICHAEL HAYES L.S.

State of Minnesota

County of Anoka

On this 21st day of May, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared **MICHAEL HAYES**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



NOTARY PUBLIC

