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Form PTO-1595

(Rev. 03/01)



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To the honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof:

| Name of Conveying Party(ies): | 2. Name and Addre | ess of Receiving Party(ies): | | | |
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| Lisen ELMBERG | Name: | BABY BJORN AB | | | |
| Anders NYBERG | Street Address: | P.O. Box 595 | | | |
| | Street Address: | | | | |
| | City: | Danderyd | | | |
| | State/Country: | SWEDEN Postal Code: SE-182 15 | | | |
| Additional name(s) of conveying party(ies) attached? | No Additional name(s) and addresses attached? Yes No | | | | |
| 3. Nature of Conveyance: | | | | | |
| Assignment | ☐ Change of Name | | | | |
| ☐ Security Agreement | Other: | | | | |
| ☐ Merger | Execution Date: | 01022006 | | | |
| 4. Application Number(s) or Patent Number(s): | | | | | |
| Assignment is being filed together with new application and the first execution date of application is : | | | | | |
| Application has been filed already and the application filing date is: 01062006 | | | | | |
| A. Patent Application Number(s): 29/251,305 | B. Issued Patent Number(s): | | | | |
| Additional numbers attached? Yes No | | | | | |
| 5. Name and address of party to whom correspondence concerning this matter should be mailed: | | Total number of applications and patents involved: 1 | | | |
| CUSTOMER NUMBER 00136 -or- | | 7. Total Fee (37 CFR 3.41): \$ 40.00 | | | |
| JACOBSON HOLMAN PLLC 400 Seventh Street, N.W. Washington, D.C. 20004-2218 Tel. 202-638-6666 | | Enclosed | | | |
| | | Any deficiencies in enclosed fees are authorized to be charged to Deposit Account No. 06-1358. | | | |
| Attorney Docket Number: P71030US0 | | | | | |
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| 8. Statement and Signature: | | 01 FC:8021 / 46.00 | | | |
| To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. | | | | | |
| Harvey B. Jacobson, Jr. 20,851 HWW Ship 6 April 2006 | | | | | |
| Name of Person Signing, Reg. No. | | | | | |
| Total number of pages including cover sheet, attachments, and documents: | | | | | |

JCH 103-2/02

| | U | MILED: | STATES OF AMERICA - ASSIGN | NMENT | |
|--|---|---|--|---|--|
| (1-5) | Insert Name(s) of Inventors | (1) | Lisen ELMBERG | | |
| | | (2) | Anders NYBERG | | |
| | | | | | |
| | | | | • | |
| | | (5) | *************************************** | and | |
| | | P | In consideration of the sum of one dollar (\$1, aid to each of the undersigned, the receipt and sundersigned hereby assigns, transfers and sets | .00), and other good and valuable considerations sufficiency of which are hereby acknowledged, the sover to | |
| (6) | Insert <u>Name</u> of Assignee | (6) <u>B</u> | aby Björn AB | | |
| (7) | Insert <u>Address</u> of Assignee | (7) | P.O. Box 595, SE-182 | 15, Danderyd, Sweden of Sweden | |
| (8) | Insert Legal Entity and State or | (8) a | Joint Stock Company | of | |
| | Country (e.g., a corporation or citizen of Japan) | (1 | nereinafter designated as the Assignee) the enterritories, dependencies and possessions, in the | tire right, title and interest for the United States, its | |
| (9) | Insert <u>Identification</u> of Invention, such as Title, Case Number or | (9) B | aby carrier | | |
| | Foreign Application Number | **** | | | |
| | land Date of signing of | | or which the undersigned has (have) executed | an application for patent in the United States of | |
| (10) | Insert <u>Date</u> of signing of Application, or filing date and Serial No., if known | (10) S | ald application having been executed/filed on electric land in the second serial No. 29/251, 305 | 6 January 2006 (and assigned | |
| provision United and head will not | continuing or divisional applications chinterference. 3) The undersigned agree(s) to cons of the international Union for P 4) The undersigned agree(s) to p 5) The undersigned hereby auth States resulting from this application reby covenants that he has (they hexecute any agreement in conflict 6) Assignor hereby further assigns sue for, and collect damages for. | execute all protection of perform all corize(s) and or any core ave) full right herewith. | nd to cooperate with the Assignee in every way papers and documents and perform any act w f Industrial Property or similar agreements. affirmative acts which may be necessary to obd request(s) the Commissioner of Patents and intinuing or divisional applications thereof to the pht to convey the entire interest herein assigne | reference which may be declared concerning this possible in obtaining evidence and going forward thich may be necessary in connection with claims of the patent of a valid United States patent to the Trademarks to issue any and all Letters Patents e sald Assignee, as Assignee of the entire interest, id, and that he has (they have) not executed, and then to the patent rights assigned herein, including both Street, N.W. Washington, D.C. | |
| 20004, United | the power to insert on this assignment of the States Patent and Trademark Office | nent any fu | rther identification which may be necessary or | desirable in order to comply with the rules of the | |
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| Date | January, 2,2006 Nar | me of Inve | | Wite Tuber (SEAL) | |
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PATENT REEL: 017767 FRAME: 0131