1423692

OF \$40.00 1

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
James Chen-Hwa Ho	06/08/2006
Todd Avery Outten	06/08/2006

RECEIVING PARTY DATA

Name:	Zadspace, Inc.
Street Address:	101 Continental Blvd., Suite 1674B
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90245

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11423692

CORRESPONDENCE DATA

Fax Number: (310)712-8383

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (310) 712-8300

Email: mgrace@brownraysman.com

Correspondent Name: Brooke W. Quist, Esq.

Address Line 1: Brown Raysman Millstein Felder & Steiner

Address Line 2: 1880 Century Park East, 12th Floor
Address Line 4: Los Angeles, CALIFORNIA 90067-1621

ATTORNEY DOCKET NUMBER: 10861-2

NAME OF SUBMITTER: Brooke W. Quist

Total Attachments: 1

source=10861-2 Assignment#page1.tif

PATENT REEL: 017771 FRAME: 0060

<u>ASSIGNMENT</u>

This Assignment made by JAMES CHEN-HWA HO of Long Beach, California, and TODD AVERY OUTTEN of Santa Monica, California to ZADSPACE, INC., a Delaware Corporation, Assignee, having a place of business at 101 Continental Blvd., Suite 1674B, Los Angeles, CA 90245;

WHEREAS, Assignors have invented a new and useful PARCEL ADVERTISING SYSTEM AND METHOD for which an application for United States Letters Patent has been executed by them this day; and WHEREAS, Assignors believe themselves to be the original first inventors of the invention disclosed and claimed as filed on <u>June 12, 2006</u> and assigned U.S. Application Number <u>11/423,692</u>; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title and interest in and to said invention, said application, and any Letters Patent that may be granted for said invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents hereby sell, assign, transfer and set over to Assignee all of Assignors' right, title and interest in, to and under said invention(s) and said Application, including (a) the right to apply for patents in the United States of America and in all foreign countries for said invention(s), (b) all Application for patents for said invention(s) or based on said Application in all countries, now filed or to be filed, including all non-provisional, divisional, renewal, substitute, continuation, continuation-in-part and convention Application based in whole or in part upon said invention(s) or upon said Application, (c) all patents which may issue on said invention(s) and on any application transferred by this Assignment in the United States and foreign countries, and any and all reissues, extensions, divisions, renewals, substitutes, continuations or continuations-in-part of patents granted for said invention(s) or upon such Application, for the full term or terms for which the patents may be issued, and (d) every priority right that is or may be predicated upon or arise from said invention(s), said Application and such patents under any applicable international or bilateral treaty, agreement or convention. Assignors hereby authorize Assignee to file a patent Application in all countries for any or all of said invention(s) in Assignors' name, or in Assignee's name, or otherwise as Assignee may deem advisable, under any international or bilateral treaty, agreement or convention, or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representative(s) and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing a Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates written hereinbelow.

Assignor(s):

Dated: June 8, 2006

Dated: June 8, 2006

TODD AVERY OUTTEN

BRMFSLA 63395v1

RECORDED: 06/13/2006