

04-13-2006

To the Director, U.S. Patent and Trademark Office

original documents or copy thereof.

103218385

1. Name of conveying parties:

- 1) Sung-Kwon Park
- 2) Suk-Won Lee
- 3) Kyung-Jin Seo

Additional name(s) of conveying party(ies) attached?

() Yes (X) No

3. Nature of conveyance:

- (X) Assignment () Security Agreement
 () Merger () Change of Name
 () Other:

Execution Date:

- 1) March 2, 2006
- 2) March 2, 2006
- 3) March 2, 2006

2. Name and address of receiving party:

Name: HANYANG HAK WON CO., LTD.**Street Address:** 17 Haengdang-dong,
Sungdong-gu**City:** Seoul **ZIP:** 133-791**County:** Republic of Korea

Additional name(s) of receiving party(ies) attached?

() Yes (X) No

4. US or PCT Application number(s) or US Patent number(s):

(X) Application filed herewith

Additional numbers attached?

() Yes (X) No

5. Party to whom correspondence concerning document should be mailed:

Customer No. 20,995**Address:** Knobbe, Martens, Olson & Bear, LLP
2040 Main Street, 14th Floor
Irvine, CA 92614**Return Fax:** (949) 760-9502**Attorney's Docket No.:** EZINT3.004C1

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h)): \$40

(X) Enclosed

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

John M. Carson

Name of Person Signing

Signature

Date

34,303
Registration No.

Total number of pages including cover sheet, attachments and document: 3

Documents transmitted via Mail to be recorded with required cover sheet information to:

04/10/2006 KBETEM01 00000026 11399117

05 FC:8021

2503328
040506

Mail Stop Assignment Recordation Services

Director, U.S. Patent and Trademark Office

P.O. Box 1450

Alexandria, VA 22313-1450

(40.00 OP)

PATENT

REEL: 017771 FRAME: 0917

ASSIGNMENT

WHEREAS, I/WE (1) PARK, Sung-Kwon, a Republic of Korea citizen, residing at 103-1501 Jamsilhansol APT., 285, Seokchon-dong, Songpa-gu, 138-847 Seoul, Republic of Korea. (2) LEE, Suk-Won, a Republic of Korea citizen, residing at 612 Jangji-dong, Gwangju-si, 464-070 Kyeonggi-do, Republic of Korea. (3) SEO, Kyung-Jin, a Republic of Korea citizen, residing at 130-56 Haengdang-dong, Seongdong-gu, 133-864 Seoul, Republic of Korea

hereinafter referred to as Assignor (collectively if more than one inventor is listed above), have invented certain new and useful improvements in METHOD FOR SERVING MULTIMEDIA DATA ON DEMAND USING DYNAMIC CHANNEL AND APPARATUS THERE-OF, the specification of which:

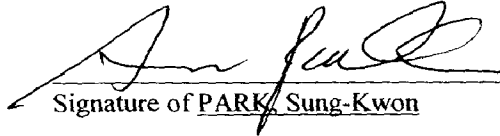
- (a) o was executed on even date herewith;
- (b) o was filed on _____ as Application No. _____ or o Express Mail No.,
as Application No. not yet known _____ and was amended on
_____ (if applicable); or
- (c) ● was described and claimed in PCT International Application No. PCT/KR2003/002905 filed on
December 30, 2003 and as amended under PCT Article 19 on _____ (if any)
and/or under PCT Article 34 on _____ (if any).

AND WHEREAS, HANYANG HAK WON CO., LTD. with its principal place of business at 17, Haengdang-dong, Sungdong-gu, 133-791 Seoul, Republic of Korea, (hereinafter referred to as Assignee) desires to acquire the entire right, title, and interest in and to the said improvements with respect to the United States of America, its territories and possessions.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby acknowledges that it has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title, and interest in the United States of America, and its territories and possessions in, to and under said improvements, and any Patent Applications in the United States of America and all divisions, renewals and continuations thereof, and all Patents of the United States of America which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions; and Assignor hereby authorizes and requests the Commissioner of Patents of the United States of America to issue all Patents for said improvements to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants and agrees that it will communicate to Assignee, its successors, legal representatives and assigns, any facts known to it respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in the United States of America.

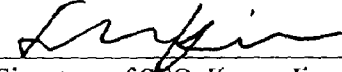
This 2nd day of March, 2006


Signature of PARK, Sung-Kwon

This 2nd day of March, 2006


Signature of LEE, Suk-Won

This 2nd day of March, 2006


Signature of SEO, Kyung-Jin

Witnessed by:

PF-5
H:\DOCS\KAC\KAC-1199.DOC
020503

ASSIGNMENT

WHEREAS, I/WE (1) PARK, Sung-Kwon, a Republic of Korea citizen, residing at 103-1501 Jamsilhansol APT., 285, Seokchon-dong, Songpa-gu, 138-847 Seoul, Republic of Korea, (2) LEE, Suk-Won, a Republic of Korea citizen, residing at 612 Jangji-dong, Gwangju-si, 464-070 Kyeonggi-do, Republic of Korea, (3) SEO, Kyung-Jin, a Republic of Korea citizen, residing at 130-56 Haengdang-dong, Seongdong-gu, 133-864 Seoul, Republic of Korea

hereinafter referred to as Assignor (collectively if more than one inventor is listed above), have invented certain new and useful improvements in METHOD FOR SERVING MULTIMEDIA DATA ON DEMAND USING DYNAMIC CHANNEL AND APPARATUS THERE-OF, the specification of which:

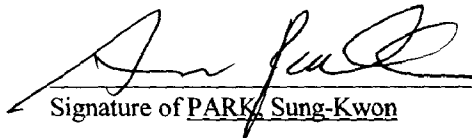
- (a) o was executed on even date herewith;
- (b) o was filed on _____ as Application No. _____ or o Express Mail No., as Application No. not yet known _____ and was amended on _____ (if applicable); or
- (c) ● was described and claimed in PCT International Application No. PCT/KR2003/002905 filed on December 30, 2003 and as amended under PCT Article 19 on _____ (if any) and/or under PCT Article 34 on _____ (if any).

AND WHEREAS, HANYANG HAK WON CO., LTD. with its principal place of business at 17, Haengdang-dong, Sungdong-gu, 133-791 Seoul, Republic of Korea, (hereinafter referred to as Assignee) desires to acquire the entire right, title, and interest in and to the said improvements with respect to the United States of America, its territories and possessions.

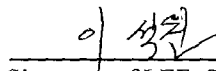
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby acknowledges that it has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title, and interest in the United States of America, and its territories and possessions in, to and under said improvements, and any Patent Applications in the United States of America and all divisions, renewals and continuations thereof, and all Patents of the United States of America which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions; and Assignor hereby authorizes and requests the Commissioner of Patents of the United States of America to issue all Patents for said improvements to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants and agrees that it will communicate to Assignee, its successors, legal representatives and assigns, any facts known to it respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in the United States of America.

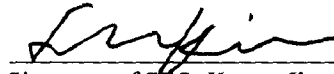
This 2nd day of March, 2006


Signature of PARK, Sung-Kwon

This 2nd day of March, 2006


Signature of LEE, Suk-Won

This 2nd day of March, 2006


Signature of SEO, Kyung-Jin

Witnessed by:

PF-5
H:\DOCS\KAC\KAC-1199.DOC
020503

**COPY
DO NOT RECORD**