FORM PTO-1595 (modified)	04-24-200)6 U.S. 1	DEPARTMENT OF COMMERCE
(Rev 6-93)		HEET	Patent and Trademark Office
To the Director of the United States Pater	10322441	7	cuments or copies thereof.
Name of conveying party(ies):		ame and address of receiving	
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Peter Russo Bill Cooke			0
_ Sin Gooks	F	iskars Brands, Inc.	<u> </u>
		2537 Daniels Street	გ. 18 1. ა. 1
	N	Madison, Wisconsin 5371	8-6772
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Additional conveying party(ies) 3. Nature of conveyance:	NO		
ASSIGNMENT			
Execution Date:	A.J.P.		- W J JO NO
April 14, 2006 4. Application number(s) or patent number		onal name(s) & address(es) a	attached? NO
4. Application number(s) or patent number	761(3).		
If this is being filed together with a ne	w application, the execution of	date of the application is:	April 13, 2006
A. Patent Application Number(s):	B. Patent Number(s):	
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	Additional numbers attac	hed? NO	
Name and address of party to whom concerning document should be maile		tal number of applications/pa	tents involved: 1
concerning document should be mane		tal fee (37 C.F.R. § 3.41):	\$40.00
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FOLEY & LARDNER LLP		Check Enclosed Authorized to be charged to c	erodit oord
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Suite 2800		yment Information	
Chicago, Illinois 60610-476			
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1 FC:8021 40.00 0	b. 1	Deposit account number	06-1450
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9. Statement and signature:			
To the best of my knowledge an copy of the original document. The Com			
be required in this matter to the above-io		in the second of	
Marshall J. Brown	Mashll NN		4/17/2006
		Vianatura	
Name of person signing	8	Signature	Date
	Total number of pages inclu	uding cover sheet, attachmen	ts, and document: 4

PATENT REEL: 017777 FRAME: 0660

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to singly and collectively as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

Fiskars Brands, Inc. 2537 Daniels Street Madison, Wisconsin 53718-6772

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention relating to

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as set forth in	this United States Patent Application		
check one	[X] executed concurrently herewith, [] executed on	, Filed	1

as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

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ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto. All reasonable expenses incurred by ASSIGNOR in accordance with this section shall be the responsibility of ASSIGNEE.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of Foley & Lardner LLP the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Foley & Lardner LLP do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Both parties acknowledge that this Assignment and the rights granted hereunder are subject to the terms, conditions and covenants included in the Consulting Agreement entered into between Fiskars Brands, Inc. and New Approach Development, LLC on August 1, 2005.

Page 2 of 3

Atty. Dkt. No. 031890-1884

Executed this / 4 day of Apri	1,2006
/	the atture
	PETER RUSSO
State of)	
County of	
who is personally known to me to be the same person whose n	before me, a notary public in and for said county, appeared PETER RUSSO, name is subscribed to the foregoing instrument, and he/she acknowledged that there is no and voluntary act for the uses and purposes therein set forth,
	Notery Public
(Seal)	My Commission Expires:
Executed this 14 day of A/	. 1 . 20 0 6 BILL COOKE
State of	<u> </u>
County of	
On this day of, 20 who is personally known to me to be the same person whose needs the said instrument as his	, before me, a notary public in and for said county, appeared BILL COOKE, ame is subscribed to the foregoing instrument, and he/site acknowledged that there are and voluntary act for the uses and purposes therein set forth.
	Notary Public
	My Commission Expires:
(Seal)	

Page 3 of 3

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FORM PTO-1595 (modified)	U.S. DEPARTMENT OF COMMERCE			
(Rev 6-93) RECORDATION FO	RM COVER SHEET Patent and Trademark Office			
PATENTS ONLY				
To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copies thereof.				
Name of conveying party(ies):	Name and address of receiving party(ies):			
Peter Russo Bill Cooke	0			
Bill Cooke	Fiskars Brands, Inc.			
	2537 Daniels Street			
	Madison, Wisconsin 53718-6772			
	3300			
Additional convoying party(ics)				
Additional conveying party(ies) NO 3. Nature of conveyance:				
ASSIGNMENT				
Execution Date: April 14, 2006	Additional name(s) & address(es) attached? NO			
4. Application number(s) or patent number(s):	raditional name(s) a address(es) attached:			
	and an data of the application in			
If this is being filed together with a new application, the exec	cution date of the application is: April 13, 2006			
A. Patent Application Number(s):	B. Patent Number(s):			
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5. Name and address of party to whom correspondence	ers attached? NO			
concerning document should be mailed:	6. Total number of applications/patents involved: 1			
_	7. Total fee (37 C.F.R. § 3.41): \$40.00			
Marshall J. Brown	Check Enclosed			
FOLEY & LARDNER LLP	X Authorized to be charged to credit card			
321 North Clark Street Suite 2800	Authorized to be charged to deposit account			
Chicago, Illinois 60610-4764	8. Payment Information			
	a. Credit Card Last 4 Numbers 9031			
	Expiration Date 11/30/2008 b. Deposit account number 06-1450			
	Authorized User Name			
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9. Statement and signature:				
	information is true and correct and any attached copy is a true uthorized to charge any additional recordation fees which may			
be required in this matter to the above-identified deposit accou				
Marshall J. Brown	4/17/2006			
Name of person signing	Signature Date			
Total number of pages including cover sheet, attachments, and document: 4				

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RECORDED: 04/17/2006

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