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Docket No.: 6000-007-52 C2

FORM PTO-1595  
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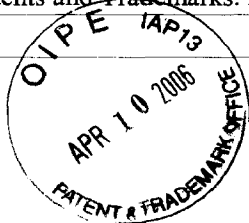
U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Denis KHOO

Raymond F. RATCLIFF, III



2. Name and address of receiving party(ies):

Name: INDIVIDUAL NETWORK, LLC

Address: 101 North Clematis Street  
Suite 507  
West Palm Beach, Florida 33401

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of Conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date: March 7, 2006 and March 27, 2006, respectively

Additional name(s) and address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.

B. Patent No.(s)

11/321,652

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Customer No. 47604  
or  
DLA Piper Rudnick Gray Cary US LLP  
P.O. Box 9271  
Reston, VA 20195

6. Total applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number: 50-3266

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dale S. Lazar

Name of Person Signing

Signature

April 10, 2006

Date

Registration Number: 28,872

Total number of pages including this cover 4/11/2006 SZEWDIE1 00000103 11321652

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Mail documents to be recorded with required cover sheet information to:

DOCKET NO.: 6000-007-52 C2

## ASSIGNMENT OF APPLICATION

WHEREAS, I/we, Denis KHOO, Ph.D. and Raymond F. RATCLIFF, III, residing at 9729 Camino Real, Arcadia, California 91007 and 7200 Foxtree Cove, Austin, Texas 78750, respectively; have invented certain new and useful improvements in: "Method and System for Providing a Customized Media List" (hereinafter referred to as the "Invention"), for which an application for Letters Patent was filed on December 30, 2005 (Application No.11/321,652); and


WHEREAS, Individual Network, LLC, (hereinafter referred to as "ASSIGNEE"), having a place of business at 101 North Clematis Street, Suite 507, West Palm Beach, Florida 33401, is desirous of acquiring the full and exclusive right in and to said Invention and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, I/we, by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right in and to said Invention in the United States and its territorial possessions and in any and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all subsequent applications based thereon including any and all divisions, continuations, substitutions, renewals and reissues thereof together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres.

I/we hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my/our entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE and said ASSIGNEE's successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me/us had this Assignment and sale not been made.

Further, I/we agree that I/we will communicate to said ASSIGNEE or said ASSIGNEE's representatives any facts known to me/us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally, do everything possible to aid said ASSIGNEE, and said ASSIGNEE's successors and assigns, to obtain and enforce proper protection for said Invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of DLA Piper Rudnick Gray Cary US LLP, Attorneys at Law, 1775 Wiehle Avenue, Suite 400, Reston, Virginia 20190-5159, the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 3/7/06  
Denis KHOO, Ph.D.

Date: \_\_\_\_\_

Raymond F. RATCLIFF, III

**ASSIGNMENT OF APPLICATION**

WHEREAS, I/we, **Denis KHOO, Ph.D. and Raymond F. RATCLIFF, III**, residing at 9729 Camino Real, Arcadia, California 91007 and 7200 Foxtree Cove, Austin, Texas 78750, respectively; have invented certain new and useful improvements in: **"Method and System for Providing a Customized Media List"** (hereinafter referred to as the "Invention"), for which an application for Letters Patent was filed on **December 30, 2005** (Application No.11/321,652); and

WHEREAS, **Individual Network, LLC**, (hereinafter referred to as "ASSIGNEE"), having a place of business at 101 North Clematis Street, Suite 507, West Palm Beach, Florida 33401, is desirous of acquiring the full and exclusive right in and to said Invention and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries;

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Date: \_\_\_\_\_

\_\_\_\_\_  
Denis KHOO, Ph.D.

  
Raymond F. RATCLIFF, III

**PATENT**

3/27/06  
**RECORDED: 04/10/2006**

**REEL: 017778 FRAME: 0173**