PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| Jerome Swartz | 03/21/2002 |
| Thomas K. Roslak | 12/19/2001 |
| Mauro Premutico | 02/25/2002 |
| Adam Petrovich | 12/05/2001 |
| Edward Barkan | 12/04/2001 |

RECEIVING PARTY DATA

| Name: | Symbol Technologies, Inc. | |
|-----------------|---------------------------|--|
| Street Address: | One Symbol Plaza | |
| City: | Holtsville | |
| State/Country: | NEW YORK | |
| Postal Code: | 11742-1300 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11424370 |

CORRESPONDENCE DATA

Fax Number: (216)696-8731

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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| ATTORNEY DOCKET NUMBER: | 467XXBXAA/SYMBP132USD |
|-------------------------|-----------------------|
| NAME OF SUBMITTER: | Himanshu S Amin |

PATENT REEL: 017796 FRAME: 0218

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Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif

> PATENT REEL: 017796 FRAME: 0219

Attorney Docket No.: 467XXBX Serial No.: 09/990,597

Record and Return to:

Symbol Technologies, Inc. One Symbol Plaza Holtsville, NY 11742 Att.: Legal Department

ASSIGNMENT

WHEREAS, JEROME SWARTZ, a citizen of the United States of America, residing at 199 Old Field Road, Old Field, New York 11733, THOMAS K. ROSLAK, a citizen of the United States of America, residing at 34 Andy's Lane, Eastport, New York 11941, MAURO PREMUTICO, a citizen of the United States of America, residing at 14 Wyckoff Street, Brooklyn, New York 11201, ADAM PETROVICH, a citizen of the United States of America, residing at 301 Olde Chapel Trail, Pittsburgh, Pennsylvania 15238, and EDWARD BARKAN, a citizen of the United States of America, residing at 3 Enchanted Woods Court, Miller Place, New York 11764, hereinafter called "ASSIGNORS", represent that they are the inventors of a new and original invention for a "CONSUMER INTERACTIVE SHOPPING SYSTEM" for which an application for Letters Patent of the United States of America was filed on November 21, 2001 and granted Serial No. 09/990,597; and

WHEREAS, SYMBOL TECHNOLOGIES, INC., hereinafter called "ASSIGNEE", a corporation organized and existing under the laws of the State of Delaware and having an office for the transaction of business at One Symbol Plaza, Holtsville, New York 11742-1300, desires to acquire the entire right, title and interest in and to said application, and in and to said invention described and claimed in said application, and in and to any Letters Patent which may be obtained upon said application for said invention therein contained.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in them hand paid, and of other good and valuable consideration, the receipt of all of which is hereby acknowledged, the said ASSIGNORS have sold, assigned and transferred, and do hereby sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said application and any continuations or continuations-in-part thereof, and in and to any Letters Patent which may be obtained thereon or therefor in the United States of America and all foreign countries, and in and to any reissues or extensions of any Letters Patent which may be granted for said invention, and in and to any improvements, additions to, or modifications of said invention, which the said ASSIGNORS may acquire by invention or otherwise, the same to be held and enjoyed by the said ASSIGNEE for its own use and benefit, and for the use and benefit of its successors and assigns, to the full end of the term for which said Letters Patent or any reissues or extensions thereof may be granted, as fully and as entirely as the same might be held by said ASSIGNORS had this sale not been made, and the said ASSIGNOR hereby represent and warrant that they have not executed and will not execute any instrument inconsistent with the rights granted herein, and they hereby bind themselves and their heirs, executors, administrators and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or required by the said ASSIGNEE, in order to carry into full force and effect this sale, assignment and transfer, and the said ASSIGNORS further represent and warrant that they hereby bind themselves and their heirs, executors, administrators and legal representatives to communicate at any time, upon request to the said ASSIGNEE, its successors and assigns any facts relating to the said invention and the

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history thereof known to them or to their heirs, executors, administrators and legal representatives, and that they will testify as to the same in any interference to obtain or any other litigation to enforce the patent or patents which may be granted for said invention when requested to do so by the said ASSIGNEE, its successors or assigns.

The said ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for said invention to the said ASSIGNEE as the assignee of the entire right, title and interest therein.

GLENN FRANKENBERGER
Notary Public, State Of New York
No. 02FR6060474
Qualified in Suffolk County
Commission Expires June 25, 20

On this 2 (day of

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2001, before me personally came

Notary Public

JEROME SWARTZ, to me known and known to me to be the individual named in and who executed the foregoing instrument, and he duly acknowledged to an entire executed the same.

| STATE OF NEW YORK) |
|---|
| COUNTY OF SUFFOLK) |
| On this day of, 2001, before me personally came THOMAS K. ROSLAK, to me known and known to me to be the individual named in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same. Cost '92 our selication of the control of the co |
| STATE OF NEW YORK)) ss.: |
| COUNTY OF SUFFOLK) |
| On this day of Jebray, 2001, before me personally came MAURO PREMUTICO, to me known and known to me to be the individual named in and who executed the foregoing instrument, and he duly acknowledged to me that be executed the same. GLENN FRANKENBERGER Notary Public, State Of New York No. 02FR6060474 Qualified In Suffolk County Commission Expires June 25, 20 |
| STATE OF PENNSYLVANIA) GLENN FRANKENBERGER Notary Public, State Of New York No. 02FR6060474 |
| COUNTY OF Qualified In Suffolk County Commission Expires June 25, 20 5 |
| On this |

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| STATE OF NEW YORK)) ss.: COUNTY OF SUFFOLK) | OLENN FRANKENBERGER Notary Public, State Of New York No. 02FR6060474 Qualified In Suffolk County Commission Expires June 25, 20 |
|--|--|
| EDWARD BARKAN , to me known | of, 2001, before me personally came and known to me to be the individual named in and who ad he duly acknowledged to prefinat he executed the same. Notary Public |

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RECORDED: 06/15/2006