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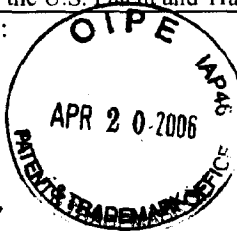
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## 1. Name of conveying party:

Sotaro IWABUCHI



4-20-06

## 2. Name and address of receiving party:

BRIDGESTONE CORPORATION  
c/o Bridgestone Corporation  
10-1, Kyobashi 1-chome  
Chuo-ku, Tokyo, JapanAdditional name of conveying party attached? ☐ Yes☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: March 27, 2006

Additional name & address attached? ☐ Yes☒ No

## 4. Application number or patent number:

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.  
29/254,696

B. Patent No.

Additional numbers attached?

☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC

WASHINGTON OFFICE

23373

CUSTOMER NUMBER

## 6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41): \$40.00

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert V. Sloan

Reg. No. 22,775

April 20, 2006

Date

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PATENT

REEL: 017807 FRAME: 0113

ASSIGNMENT – PATENT APPLICATION  
UNITED STATES OF AMERICA

Whereas, I Sotaro IWABUCHI

a citizen of Japan, and residing at c/o BRIDGESTONE CORPORATION, 10-1, Kyobashi

1-chome, Chuo-ku, Tokyo, Japan (hereinafter "Assignor") have invented certain new and useful  
improvements in Decorative surface of a tire sidewall

for which application to Letters of Patent in the United States of America ☐ is about to be filed; ☐ has been  
filed;

And whereas, BRIDGESTONE CORPORATION of 10-1, Kyobashi 1-chome, Chuo-ku, Tokyo, Japan  
(hereinafter "Assignee") is desirous of acquiring an interest therein and in the Letters Patent to be obtained  
therefor:

Now, Therefore, be it known by all whom it may concern, that for good and valuable consideration  
(the sufficiency of which is hereby acknowledged) the Assignor has assigned, transferred and set over, and  
by these presents does assign, transfer and set over unto the said Assignee for the territory of the United  
States of America, the full and exclusive right, title, and interest in and to the said invention, as fully set forth  
and described in the specification

A. prepared and executed on \_\_\_\_\_

B. filed in the U.S. Patent and Trademark Office under Ser. No. \_\_\_\_\_ on \_\_\_\_\_

including any division, continuation, substitute or renewal application thereof; said invention, application and  
Letters Patent to be held and enjoyed by the said Assignee to the full end of the term for which said Letters  
Patent is granted, as fully and entirely as the same would have been held by the Assignor had this  
assignment and transfer not been made.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any  
and all such Letters Patent for said invention to said Assignee.

In testimony whereof, the Assignor has hereunto set his hand this

27th day of March, 2006.

WITNESS:

INVENTOR(S):

Accdenyuko  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sotaro Iwabuchi  
(1) \_\_\_\_\_  
(2) \_\_\_\_\_  
(3) \_\_\_\_\_  
(4) \_\_\_\_\_  
(5) \_\_\_\_\_  
(6) \_\_\_\_\_