

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
EFFECTIVE DATE:	06/21/2006								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ronald Louis House</td><td>06/21/2006</td></tr><tr><td>Drew S. Thompson</td><td>06/21/2006</td></tr><tr><td>Jared P. Williams</td><td>06/21/2006</td></tr></tbody></table>		Name	Execution Date	Ronald Louis House	06/21/2006	Drew S. Thompson	06/21/2006	Jared P. Williams	06/21/2006
Name	Execution Date								
Ronald Louis House	06/21/2006								
Drew S. Thompson	06/21/2006								
Jared P. Williams	06/21/2006								
RECEIVING PARTY DATA									
Name:	Sprint Communications Company L.P.								
Street Address:	6391 Sprint Parkway								
City:	Overland Park								
State/Country:	KANSAS								
Postal Code:	66251-2100								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11425526</td></tr></tbody></table>		Property Type	Number	Application Number:	11425526				
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Application Number:	11425526								
CORRESPONDENCE DATA									
Fax Number:	(816)421-5547								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	913-315-9269								
Email:	bparkerson@shb.com								
Correspondent Name:	Sprint Communications Company L.P.								
Address Line 1:	6391 Sprint Parkway								
Address Line 4:	Overland Park, KANSAS 66251-2100								
ATTORNEY DOCKET NUMBER:	3829/SPRI.128184								
NAME OF SUBMITTER:	Marshall Honeyman								
Total Attachments: 3									

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ASSIGNMENT AND AGREEMENT IN AN APPLICATION FOR
LETTERS PATENT OF THE UNITED STATES OF AMERICA

INVENTORS: Ronald Louis House, Drew S. Thompson and Jared P. Williams.

We hereby declare that we are original, first and joint inventors of the invention relating to

PROCESS FOR TRADE AREA GENERATION

described in an application for Letters Patent of the United States of America, executed by us on even date with our execution of this Assignment.

For valuable consideration received, we hereby sell, assign and transfer to SPRINT COMMUNICATIONS COMPANY L.P., a limited partnership duly organized and existing under the laws of the State of Delaware, United States of America, its successors and assigns, our entire right, title and interest, for all countries in and to said inventions and all the rights and privileges under any and all Letters Patent that may be granted therefore, and any divisions, continuations, reissues and extensions thereof.

We agree that, when requested, we will, without charge to said limited partnership but at its expense, sign all papers, take all rightful oaths, make all rightful declarations and do all acts which may be necessary, desirable or convenient for securing and maintaining patents or other forms of protection for said inventions in any and all countries and for vesting title thereto in said limited partnership, its successors, assigns or nominees.

We agree that we will communicate to said limited partnership or its representatives any facts known to us respecting said inventions and when requested by said limited partnership and at its expense will testify in any legal proceedings, and generally do everything possible to aid said limited partnership, its successors, assigns and legal representatives or nominees, to obtain or enforce proper protection for said inventions in any and all countries.

We authorize and empower said limited partnership, its successors, assigns or nominees, to make application for patent or other form of protection for said inventions in its or their own name, or in our name, in any and all countries to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

We hereby consent that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said limited partnership or its successors, assigns or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

Sprint Docket No. 3829/SPR128184

We covenant with SPRINT COMMUNICATIONS COMPANY L.P., its successors, assigns, legal representatives, and nominees, that to the best of our knowledge the right, title and interest herein conveyed by us are free and clear of any encumbrance, and that we have the full right to convey the same as herein expressed.

This Agreement and Assignment supersedes all other assignments, agreements and addenda related to the above identified application.

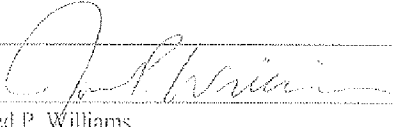
Please direct any questions regarding this Assignment to :

Attn: Customer No. 32423
Melissa A. Jobe
(913) 315-8565

Inventor's Signature:	<i>Ronald Louis House</i>	<i>6/21/06</i>
	Ronald Louis House	Date
Residence:	Stilwell, Johnson County, Kansas	
Citizenship:	U.S.A.	
Post Office address:	6800 West 194 th Street Stilwell, Kansas 66085-6471	
1st Witness:	<i>Linda Sprungie</i>	<i>Linda Sprungie</i>
	(Type or Print Name)	(Signature)
2nd Witness:	<i>CAROLINE C. KOWALCZAK</i>	<i>Caroline C. Kowalczak</i>
	(Type or Print Name)	(Signature)

Inventor's Signature:	<i>Drew S. Thompson</i>	<i>6/21/06</i>
	Drew S. Thompson	Date
Residence:	Leawood, Johnson County, Kansas	
Citizenship:	U.S.A.	
Post Office address:	5221 West 129 th Street Leawood, Kansas 66209	
1st Witness:	<i>Linda Sprungie</i>	<i>Linda Sprungie</i>
	(Type or Print Name)	(Signature)
2nd Witness:	<i>CAROLINE C. KOWALCZAK</i>	<i>Caroline C. Kowalczak</i>
	(Type or Print Name)	(Signature)

Sprint Docket No. 3829/SPRL12K184

Inventor's Signature:		06/21/06
	Jared P. Williams	Date
Residence:	Lee's Summit, Jackson County, Missouri	
Citizenship:	U.S.A.	
Post Office address:	905 SE Hocker Circle Lee's Summit, Missouri 64081	
1st Witness:	CLARENCE C. HOWARD H	Clarence C. Howard
	(Type or Print Name)	(Signature)
2nd Witness:	Linda Sprague	Linda Sprague
	(Type or Print Name)	(Signature)