

05-05-2006

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

10/5/6911 REE01 P-149

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Robert J. Hunt

2. Name and address of receiving party(ies)

Name: Marketing Works International Limited

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 04/21/2006

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

Street Address: 58 Howard Street

City: Belfast

State: _____

Country: United Kingdom

Zip: BT1 6PJ

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

10/576911

B. Patent No.(s)

05/02/2006 BFREY1 00000078 10576911

04 FC:8021

(40.00 OP)

Additional numbers attached? ☐ Yes ☐ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Van Dyke, Gardner, Linn & Burkhart, LLP

Internal Address: Frederick S. Burkhart, Esq.

Street Address: 2851 Charlevoix Drive, S.E., Suite 207,

P.O. Box 888695

City: Grand Rapids

State: Michigan

Zip: 49588-8695

Phone Number: 616-988-4104

Fax Number: 616-975-5505

Email Address: burkhart@vglb.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
(Any deficiency in enclosed fee.)
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

Expiration Date _____

b. Deposit Account Number 22-0190

Authorized User Name Frederick S. Burkhart

9. Signature:

Signature

April 24, 2006

Date

Frederick S. Burkhart
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT**WHEREAS,**

Robert J. Hunt
 62 Limehill Road
 Lisburn, BT27 5LR
 United Kingdom

(hereinafter referred to as "Assignor"), has invented certain new and useful improvements in a LENTICULAR IMAGE DISPLAY APPARATUS, for which an application for United States Letters Patent was filed on even date herewith, which claims priority from Great Britain Patent Application Nos. 0324917.4 filed on October 25, 2003; 0329765.2 filed on December 23, 2003; and 0401765.3 filed on January 27, 2004.

WHEREAS, Marketing Works International Limited, a corporation organized and existing under the laws of the Great Britain, having a place of business at 58 Howard Street, Belfast, BT1 6PJ, United Kingdom (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable considerations, Assignor hereby sells, assigns and transfers unto said Assignee the full and exclusive right, title and interest to the said invention in the United States and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and in any and all foreign countries and in and to any and all divisions, reissues, continuations, continuation-in-part, and extensions thereof including the full right to claim for any such applications the benefits of the International Convention.

Assignor hereby authorizes and requests the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said Assignee as the owner of the entire right, title and interest in and to the same, for the sole use and behoof of said Assignee, its successors and assigns.

FURTHER, Assignor agrees to communicate to said Assignee or its representatives any facts known to Assignor respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitution, renewal, and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said Assignee, make all rightful oaths and generally do everything possible to aid said Assignee, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

Witness:

Inventor:

Date:

St A. Galt

Robert J. Hunt
 Robert J. Hunt

21/04/06

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PATENTS ONLY

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☒ This document is being filed together with a new application.

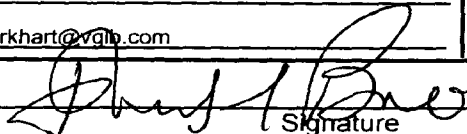
B. Patent No. (s)

Additional numbers attached? ☐ Yes ☐ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Van Dyke, Gardner, Linn & Burkhardt, LLPInternal Address: Frederick S. Burkhardt, Esq.Street Address: 2851 Charlevoix Drive, S.E., Suite 207,

P.O. Box 888695

City: Grand RapidsState: Michigan Zip: 49588-8695Phone Number: 616-988-4104Fax Number: 616-975-5505Email Address: burkhart@vdlb.com**6. Total number of applications and patents involved: 1****7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

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