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To the Director of the U.S. Patent and Traden.

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1. Name of conveying party(ies):

Sangjo LEE
 Wooshik KIM
 Jongseon KIM
 Shihwa LEE
 Doohyun KIM
 Bomyun KIM

2. Name and Address of receiving party(ies):

SAMSUNG ELECTRONICS CO., LTD.
 416, Maetan-dong, Yeongtong-gu,
 Suwon-si, Gyeonggi-do 443-742
 Republic of Korea

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other: _____

Execution Date(s): April 25, 2006

4. Application number(s) or patent number(s):

☒ This document is being filed together with a new application. OR
☐ This document is being filed after filing of the application:
 (a) Patent Application No(s). , filed ; or
 (b) Patent No(s). , issued .

5. Name and address of party to whom correspondence concerning document should be mailed:

STAAS & HALSEY LLP
 Attention: Paul F. Daebeler
 1201 New York Ave., N.W., Suite 700
 Washington, D.C. 20005

Our Docket: 1901.10586. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41)..... (\$ 40.00 per Patent or Application in Assignment)

☒ Enclosed
☐ Authorized to be charged to deposit account.

8. Deposit Account No.: 19-3935 (Any underpayment is authorized to be charged to this Deposit Account)

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Paul F. Daebeler, Reg. No. 35,852
 Name of Person Signing

Signature

April 27, 2006
 Date

Total number of pages including cover sheet: 2

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PATENT
 REEL: 017834 FRAME: 0665

U.S. ASSIGNMENT

5.011.100

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter, "ASSIGNOR") by

(Insert Name(s) & Address(es) of ASSIGNEE(S))

SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-dong, Yeongtong-gu,
Suwon-si, Gyeonggi-do 443-742
Republic of Korea

(hereinafter, "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled
(Title of Invention)

DISPLAY DRIVING APPARATUS AND METHOD AND MEDIM FOR IMPLEMENTING THE DISPLAY DRIVING METHOD

relating to International Patent Application PCT/JP / and/or for which application for Letters Patent of the United States was executed on even date herewith or, if not so executed, was:

(a) executed on : 25/April/2006

(Insert date of execution of application, if not concurrent)

(b) filed on ,

Serial No. ;

Any registered attorney of STAAS & HALSEY LLP, 1201 New York Avenue, N.W., Suite 700 Washington, D.C. 20005 (202/434-1800) is hereby authorized to insert in (b) the specified data, when known.

and to said application and all Letters Patent(s) of the United States granted on said application and any continuation, division, renewal, substitute, reissue or reexamination application based thereon, for the full term or terms for which the said Letters Patent(s) may be granted and including any extensions thereof (collectively, hereinafter, "said application(s) and Letters Patent(s)").


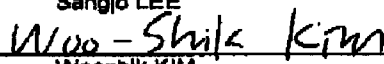
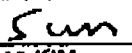
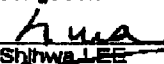
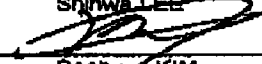
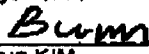
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IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

(Typed Name & Signature of Inventor(s))

(Date)

(Typed Name & Signature of Witness(es))

1) <u></u>	<u>25/April/2006</u>	_____
Sangjo LEE		
2) <u></u>	<u>25/April/2006</u>	_____
Wooshik KIM		
3) <u></u>	<u>25/April/2006</u>	_____
Jongseon KIM		
4) <u></u>	<u>25/April/2006</u>	_____
Shiwa LEE		
5) <u></u>	<u>25/April/2006</u>	_____
Doohyun KIM		
6) <u></u>	<u>25/April/2006</u>	_____
Bomyun KIM		
7) _____	_____	_____

PATENT

RECORDED: 04/27/2006

REEL: 017834 FRAME: 0666