

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Catherine Wong</td> <td>06/26/2006</td> </tr> <tr> <td>Brett Michael Error</td> <td>06/26/2006</td> </tr> </tbody> </table>		Name	Execution Date	Catherine Wong	06/26/2006	Brett Michael Error	06/26/2006
Name	Execution Date						
Catherine Wong	06/26/2006						
Brett Michael Error	06/26/2006						
RECEIVING PARTY DATA							
Name:	Omniure, Inc.						
Street Address:	550 East Timpanogos Circle						
City:	Orem						
State/Country:	UTAH						
Postal Code:	84097						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11426556</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11426556		
Property Type	Number						
Application Number:	11426556						
CORRESPONDENCE DATA							
Fax Number:	(801)583-0393						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	801-706-2546						
Email:	john@ogilvielawfirm.com						
Correspondent Name:	John Ogilvie						
Address Line 1:	1320 East Laird Avenue						
Address Line 4:	Salt Lake City, UTAH 84105						
ATTORNEY DOCKET NUMBER:	6015.2.10						
NAME OF SUBMITTER:	John Ogilvie						
Total Attachments: 3 source=asgn-6015-2-10#page1.tif source=asgn-6015-2-10#page2.tif source=asgn-6015-2-10#page3.tif							

OP \$40.00 11426556

ASSIGNMENT & AGREEMENT

We,
Catherine Wong, of 423 West 500 North #4, Provo, UT 84601, and
Brett Michael Error, of 445 East 420 South, Pleasant Grove, UT 84062,
have invented a method, configured medium, device, process product, and
system titled WEB-BEACON PLUG-INS AND THEIR CERTIFICATION,
hereinafter called the "invention."

Preferred embodiments of the invention are disclosed in a patent application being filed in the United States Patent and Trademark Office ("USPTO"), identified as Serial No. _____ filed _____, and identified in the docket of Ogilvie Law Firm, 1320 East Laird Avenue, Salt Lake City, Utah 84105 as file no. 6015.2.10 (We hereby authorize Ogilvie Law Firm to indicate the application number and filing date when known). We have reviewed this application and we are familiar with its contents.

The Assignee, Omniture, Inc., a Delaware corporation whose address is 550 East Timpanogos Circle, Orem, Utah 84097, desires more clearly to secure the entire right, title and interest in the invention. In consideration of \$1.00 and other good and valuable consideration paid to us by the Assignee, the receipt and sufficiency of which we hereby acknowledge, and with no reliance on any promise or representation made to us by or on behalf of the Assignee, WE HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in the invention (including subject matter disclosed but not claimed), all copyright and trade secret rights in embodiments or designs for the invention or any portion thereof, all rights in the above-identified United States and international patent applications including without limitation PCT applications and in all divisions, continuations and continuations-in-part of the applications, or reissues or extensions of Letters Patent or Patents granted thereon, including all applications specifically identified by number herein and all applications for which any present application claims a benefit or is claimed for benefit under 35 U.S.C. § 119 or § 120 or § 365, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries; and

The right to file foreign patent applications on the invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize the Assignee to file patent or copyright applications on the invention in any country in its own name or otherwise as the Assignee sees fit. We hereby authorize and request the United States Commissioner of Patents and Trademarks, and other intellectual property officials in this and foreign countries as are duly authorized by their laws to issue patents or copyright registrations, to issue any and all patents and registrations on the invention to the Assignee as the owner of the entire interest, for the sole use and benefit of the Assignee, its successors, assigns and legal representatives.

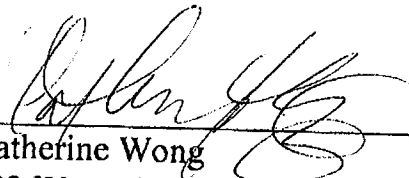
We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment & Agreement fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent and copyright applications on the invention, and all lawful documents requested by the Assignee to further the prosecution of any of such applications; and

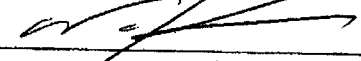
Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement or interference or other legal proceedings involving the invention; faithful communication to the Assignee of all facts known to us relating to the invention and the history thereof; and generally, taking all reasonable steps which the Assignee shall request to aid in securing, maintaining, and enforcing protection for the invention and to vest title in the Assignee to the invention and all applications, patents, copyrights, and trade secrets based on the invention.

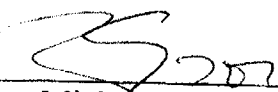
This Assignment & Agreement is not intended to diminish, supplant, rescind, or waive any right, title or interest conveyed to Assignee by us, under any prior conveyance, agreement, or operation of law, including without restriction rights created or conveyed by virtue of employment by the Assignee. It is not conditioned or based on any future act to be performed by the Assignee.

We warrant that to the best of our knowledge our contributions to the invention do not and will not infringe anyone's rights. Even if part of this Assignment & Agreement is found unenforceable, the remaining parts are enforceable. This Assignment & Agreement is governed by the laws of the United States and the State of Utah, and any dispute arising from it will be heard in Utah. A failure to exercise rights under this Assignment & Agreement does not mean those rights are waived. This Assignment & Agreement shall be binding upon our heirs and legal representatives.

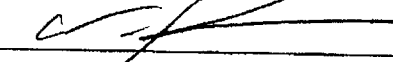

Catherine Wong
423 West 500 North #4
Provo, UT 84601

On this 26th day of June, 2006, I personally witnessed as Catherine Wong, a person known to me, signed this Assignment & Agreement.

Witness' Signature: 
Witness' Printed Name: WADE SHERMAN
Witness' Address: 650 E. TIMPANUOS CIR.
OREM, UT 84097


Brett Michael Error
445 East 420 South
Pleasant Grove, UT 84062

On this 26th day of June, 2006, I personally witnessed as Brett Michael Error, a person known to me, signed this Assignment & Agreement.

Witness' Signature: 
Witness' Printed Name: WADE SHERMAN
Witness' Address: 650 E. TIMPANUOS CIR.
OREM, UT 84097

* * * * *