

FORM PTO-1595 (Rev. 03/05)
OMB No. 0651-0027 (exp. 6/30/2005)**RECORDATION FORM COVER SHEET
PATENTS ONLY**U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

I hereby certify under 37 CFR 1.8 that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on the date of signature shown below.

1. Name of conveying party(ies)Phil Delurgio
Michael NealAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**2. Name and address of receiving party(ies)**DemandTec Inc.
1 Circle Star Way, Suite 200
San Carlos, California 94070Additional name(s) & address(es) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s): 07/02/2001 and 07/12/2001

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☒ Corrective Document (Reel/Frame 012039/0302) to correct execution date for inventor Delurgio and to change address of assignee

4. Application number(s) or patent number(s):☐ This document is being filed together with a new application.

A. Patent Application No.(s)

09849616
(DT.0103)

B. Patent No.(s)

6553352

Additional numbers attached? ☐ Yes ☒ No**5. Name and address of party to whom correspondence concerning document should be mailed:**RICHARD K. HUFFMAN, P.E.
HUFFMAN PATENT GROUP, LLC
Customer No. 23669
1832 N Cascade Ave
Colorado Springs, CO 80907
(719) 575-9998 (Voice)
rick@huffmanlaw.net**6. Total number of applications and patents involved: 1**

7. Total fee (37 CFR 1.21(h) & 3.41) . \$40

☒ PTO-2038 Credit Card Payment Form for fee is enclosed☐ Check for fee is enclosed☐ Authorized to be charged to Deposit Account

8. Payment Information

a. Credit Card Last 4 Numbers: 8757
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Authorized User Name _____**DO NOT USE THIS SPACE****9. Statement and signature.***To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

RICHARD K. HUFFMAN, P.E.

/Richard K. Huffman/

41,082

06/24/2006

Name of Person Signing

Signature

Registration No.

Date

Total number of pages including cover sheet, attachments, and document: **4**Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

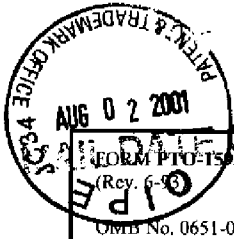
OP \$40.00 6553352

700272326

PATENT
REEL: 017846 FRAME: 0777

08-08-01

7#



08-08-2001



101803686

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Phil Delurgio, Michael Neal

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

DemandTec Inc.
50 First St., Suite 307
San Francisco, California 97105Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: 7/12/01

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

09849616 (Docket: DT:0103)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Huffman Law Group, P.C.
1832 N. Cascade Ave.
Colorado Springs, CO 80907

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$40

A check in the amount of \$40 is attached hereto

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

RICHARD K. HUFFMAN

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 2023108/07/2001 TDI:AZ1 00000207 09849616
01 FC:581 40.00PATENT
REEL: 017846 FRAME: 0778

DECLARATION APPOINTMENT

ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, the said application having been executed on even date herewith;

AND WHEREAS, DemandTec Inc., together with any successors, legal representatives, or assigns thereof, with its principal office at 50 First St., Suite 307, San Francisco, California, 97105, wants to acquire the entire right, title and interest in and to the said invention(s), and to the said application and any Letters Patent that may issue thereon;


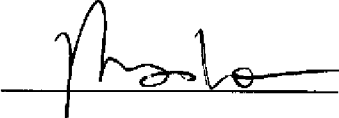
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledge, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to the said DemandTec Inc., its successors and assigns, the entire right, title and interest in and to the said invention and in and to the said application and all patents which may be granted thereon, and all divisions, reissues, substitutions, continuations, and extensions thereof; and I/we hereby authorize and request the Commissioner of Patents, and any officials of foreign countries whose duty it is to issue patents on applications, to issue all patents for said invention, or patents resulting therefrom, insofar as my interest in concerned, to the said DemandTec Inc. as assignee of my entire right, title and interest;

I ALSO HEREBY sell and assign to DemandTec Inc., its successors and assigns, my foreign rights to the invention disclosed in said application, in all countries of the world, including the right to file applications and obtain patents under the terms of the International Convention for the Protection of Industrial Property, and of the European Patent Convention, and further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights;

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant that I will communicate to said DemandTec Inc. or to its successors, assigns and legal representatives, any facts known to me respecting said invention, and at the expense of said DemandTec Inc. testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue and substitute applications, make all lawful oaths, and generally do everything possible to aid said DemandTec Inc. its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

IN WITNESS WHEREOF, I hereunto set my hand this day and year:

TITLE OF INVENTION		INTERFACE FOR MERCHANDISING PRICE OPTIMIZATION	
NAME OF INVENTOR	RESIDENCE	Signature:	Date:
Phil Delurgio	601 Tarrytown Court Walnut Creek, CA 94598		7/2/01
Michael Neal	2745 Lake Street San Francisco, CA 94121		7/12/01

After recording, return Assignment to: **HUFFMAN LAW GROUP, P.C.**
1832 N. Cascade Ave.
Colorado Springs, CO 80907

PATENT
REEL: 017846 FRAME: 0779



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
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Washington, D.C. 20231

OCTOBER 09, 2001

PTAS

HUFFMAN LAW GROUP, P.C.
RICHARD K. HUFFMAN
1832 N. CASCADE AVE.
COLORADO SPRINGS, CO 80907



101803686A

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 07/12/2001

REEL/FRAME: 012039/0302
NUMBER OF PAGES: 2

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

DELURGIO, PHIL

DOC DATE: 07/12/2001

ASSIGNOR:

NEAL, MICHAEL

DOC DATE: 07/12/2001

ASSIGNEE:

DEMAND TEC INC.
50 FIRST ST., SUITE 307
SAN FRANCISCO, CALIFORNIA 97105

SERIAL NUMBER: 09849616
PATENT NUMBER:

FILING DATE: 05/04/2001
ISSUE DATE:

JOANN STEWART, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

PATENT
REEL: 017846 FRAME: 0780

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number	09849616	Docket Number	DT.0103
Filed	05/04/01	Group Art Unit	2863
Examiner	EDWARD COSIMANO	Customer No.	23669
Application Title	INTERFACE FOR MERCHANDISE PRICE OPTIMIZATION		
First Named Inventor	PHIL DELURGIO		

FACSIMILE COVER SHEET

To: Commissioner for Patents - Assignment Division

Fax Number: 571-273-0140

From: HUFFMAN PATENT GROUP, LLC

Fax Number: (661) 460-1986

Pages: 6 (including this cover sheet)

Dear Sir:

Please accept the attached correspondence for the above-identified matter. I hereby certify under 37 CFR 1.8 that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on the date of signature shown below.

Respectfully submitted,

HUFFMAN PATENT GROUP, LLC

/ Richard K. Huffman /

By: _____

RICHARD K. HUFFMAN, P.E.

Registration No. 41,082

Tel: (719) 575-9998

06/24/2006

Date: _____