Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| JACOB AIZIKOWITZ | 06/26/2006 |
| ISRAEL ROTH | 06/26/2006 |
| REUVEN SHERWIN | 06/27/2006 |

RECEIVING PARTY DATA

| Name: | XMPIE (ISRAEL) LTD. | |
|-----------------|-------------------------------|--|
| Street Address: | 3 HAYETZIRA STREET, 1ST FLOOR | |
| City: | NETANYA | |
| State/Country: | ISRAEL | |
| Postal Code: | 42504 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11205195 |

CORRESPONDENCE DATA

Fax Number: (646)878-0801

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 646-878-0800

Email: pusdkt@pczlaw.com

Correspondent Name: Pearl Cohen Zedek Latzer, LLP

Address Line 1: 1500 Broadway
Address Line 2: 12th Floor

Address Line 4: New York, NEW YORK 10036

| ATTORNEY DOCKET NUMBER: | P-3017-US1 |
|-------------------------|------------|
|-------------------------|------------|

NAME OF SUBMITTER: SHARON BRAUDE

Total Attachments: 3

source=P-3017-US1-FASS(2)-27JUN06#page1.tif

PATENT REEL: 017847 FRAME: 0691

500119769

source=P-3017-US1-FASS(2)-27JUN06#page2.tif source=P-3017-US1-FASS(2)-27JUN06#page3.tif

PATENT REEL: 017847 FRAME: 0692

Docket No.:

P-3017-US1

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the Receipt of which is hereby acknowledged, I the undersigned, AIZIKOWITZ, Jacob residing at 3 Rimonim Street, Haifa 34356, Israel; ROTH, Israel residing at 45 Rambam Street, Ra'anana 43000, Israel; SHERWIN, Reuven residing at 102/7 Ravutzki Street, Ra'anana 43221, Israel

Hereby sell, assign and transfer to XMPie (Israel) Ltd. an Israeli company located at 3 Hayetzira Street, 1st Floor, Netanya 42504, Israel its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Patent U.S. Serial No. 11/205,195 filed August 17, 2005 and is entitled

A SYSTEM AND METHOD FOR EFFICIENT PRODUCTION OF DYNAMIC DOCUMENTS and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and

Docket No.: P-3017-US1

all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

| FULL NAME OF INVENTOR: | FULL NAME OF WITNESS: | |
|---------------------------------------|-----------------------|--|
| AIZIKOWITZ, Jacob | ERAN BARON | |
| SIGNATURE OF INVENTOR: | SIGNATURE OF WITNESS: | |
| DATE: 26 06 2006 (day / month / year) | ADDRESS OF WITNESS: | |

| FULL NAME OF INVENTOR: | FULL NAME OF WITNESS: |
|------------------------|---|
| ROTH, Israel | ERAN BARON |
| SIGNATURE OF INVENTOR: | SIGNATURE OF WITNESS: |
| 612 Gist | Ele Baha |
| DATE: 26 6 2006 | ADDRESS OF WITNESS: 767 3th Av, 3th EC, NEW - YORK, NY |
| (day / month / year) | |

Docket No.: P-3017-US1

FULL NAME OF INVENTOR:

SHERWIN, Reuven

SIGNATURE OF DIVENTOR:

SIGNATURE OF WITNESS:

ADDRESS OF WITNESS:

(day / month / year).

FULL NAME OF WITNESS:

ADDRESS OF WITNESS:

19 Ng ha) Arvegot et. Had Hesheran

TOTAL P.02

PATENT

REEL: 017847 FRAME: 0695