

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert S. Dietz	06/21/2006
Doug Herman	06/21/2006
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
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NAME OF SUBMITTER:	Brian I. Marcus
Total Attachments: 3 source=1106.executed assignment#page1.tif source=1106.executed assignment#page2.tif source=1106.executed assignment#page3.tif	

CH \$40.00 11448472

MS Docket No. 316870.01
(OC Docket No. MSFT-01106U50)

PATENT ASSIGNMENT

WE, Robert S. Dietz and Douglas W. Herman ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "INTERFACE FOR MANAGING SEARCH TERM IMPORTANCE RELATIONSHIPS" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Vierra Magen Marcus & DeNiro LLP, 575 Market Street, Suite 2500, San Francisco, California 94105, who are associated with customer number 47766, to insert here in parenthesis (U.S. Serial No. 11/448,472, filed June 7, 2006) this APPLICATION's U.S. Serial Number and filing date, when known;
- was filed on and was given U.S. Serial No.;
- is filed concurrently herewith;

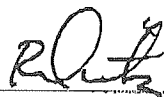
Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

MS Docket No. 316870.01
(OC Docket No. MSFT-01106US0)

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

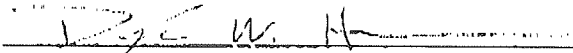
6/21/06
DATE


Robert S. Dietz

MS Docket No. 316870.01
(OC Docket No. MSFT-011061/S0)

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

6/21/2006
DATE


Doug Herman