

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PGT-DE3, Incorporated	10/13/2005
RECEIVING PARTY DATA	
Name:	The Clorox Company
Street Address:	1221 Broadway
City:	Oakland
State/Country:	CALIFORNIA
Postal Code:	94612
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11252055
CORRESPONDENCE DATA	
Fax Number:	(510)271-1652
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	925-425-6947
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Correspondent Name:	Rich Niehuser
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Address Line 4:	Oakland, CALIFORNIA 94623-1305
ATTORNEY DOCKET NUMBER:	336.38
NAME OF SUBMITTER:	Rich Niehuser
Total Attachments: 3	
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ASSIGNMENT
AND REASSIGNMENT
I. ASSIGNMENT

WHEREAS, Alan J. Fujii, a resident of the City of Newport Beach, in the State of California, hereinafter referred to as ASSIGNOR, has, along with others, invented a new and unobvious invention entitled

APPARATUS AND METHOD FOR DEMONSTRATING THE EFFICACY OF A
CONSUMER PRODUCT TO PRODUCE A CONSUMER-DESIRED EFFECT

for which he has made, along with others, application for Letters Patent of the United States, such invention being described in and identified by said application having been given a Serial No. _____, and a filing date of _____; and

WHEREAS ASSIGNOR HEREBY AUTHORIZES the insertion in this assignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed; and

WHEREAS, PTG-DE3, INCORPORATED, a California corporation having a place of business at Santa Ana, California, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

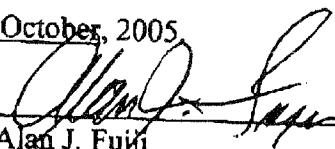
WHEREAS, ASSIGNOR is desirous of and willing to assign all right, title and interest in and to said Patent and acknowledges that he is under a continuing duty to assign said Patent to ASSIGNEE

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNOR:

1. ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE, the entire right, title and interest in and to said Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Letters Patent on said invention that may be granted by the United States or any foreign countries, including each and every Letters Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Letters Patent.

2. ASSIGNOR hereby warrants, covenants and represents the fact to be that he has not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, ALAN J. FUJII, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 13th DAY OF October, 2005.


Alan J. Fujii

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II. REASSIGNMENT

WHEREAS, PTG-DE3, INCORPORATED, a California corporation, having a place of business in Santa Ana, California, desires to assign its interest in and to U.S. Patent Application Serial No. _____, including the invention claimed thereby, as well as any foreign rights thereunder, to THE CLOROX COMPANY, hereinafter referred to as CLOROX, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, PTG-DE3, INCORPORATED HEREBY AUTHORIZES CLOROX to insert in this reassignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed; and

WHEREAS, CLOROX desires to acquire the interest of PTG-DE3, INCORPORATED in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by PTG-DE3, INCORPORATED from CLOROX, the receipt of which is hereby acknowledged:

1. PGT-DE3, INCORPORATED does hereby sell, assign, transfer and confirm unto CLOROX, its successors, assigns and heirs, all right, title and interest in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

2. PGT-DE3, INCORPORATED further agrees to execute upon request of CLOROX or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, CLOROX, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, ROD FUJII, of PGT-DE3, INCORPORATED
HAVE DELIVERED THIS INSTRUMENT THIS 13th DAY OF OCTOBER, 2005.

PTG-DE3, INCORPORATED

By: 

Name: Rod Fujii

Title: Vice President, Finance