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Docket No.: PD030034



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To the Honorable Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <b>JOBST HORENTRUP; DIRK ADOLPH; RALF OSTERMANN; HARALD SCHILLER; HUI LI</b></p> <p>Additional name(s) of conveying party(ies) attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): Name: <b>THOMSON Licensing</b> Internal Address: <b>10/550262</b></p> <p>Street: <b>46 Quai A. Le Gallo F-92100 Boulogne-Billancourt, France</b></p> <p>Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: <b>July 15, August 19, July 15, August 2 and July 15, 2005, respectively</b></p>	


<p>4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s): <b>PCT/EP04/002561</b></p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> X</p>	<p>B. Patent No.(s) <b>10 550 262</b></p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <b>JOSEPH S. TRIPOLI</b> Internal Address: <b>PATENT OPERATIONS THOMSON LICENSING INC.</b></p> <p>Street Address: <b>P. O. Box 5312</b></p> <p>City: <b>PRINCETON</b> State: <b>NEW JERSEY</b> Zip: <b>08543-5312</b></p>	<p>6. Total number of applications and patents involved: <u>  1  </u></p> <p>7. Total Fee (37 CFR 3.41): <b>\$40.00</b> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <b>07-0832</b></p>
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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

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ASSIGNMENT OF APPLICATION FOR UNITED STATES LETTER PATENT

WHEREAS Jobst Hörentrup, Gabelsbergerstr. 18, D-30163 Hannover, Germany; Dirk Adolph, Wallbrink 2, D-30952 Ronnenberg, Germany; Ralf Ostermann, Niddener Weg 7, D-30657 Hannover, Germany; Harald Schiller, Apfelfgarten 11, D-30539 Hannover, Germany; Hui Li, Haltenhoffstr. 221, D-30419 Hannover, Germany; hereinafter (collectively) referred to as the assignor, has invented a certain improvement relating to

**METHOD FOR REPRESENTING ANIMATED MENU BUTTONS**

for which said assignor has caused an application for United States Letters Patent to be prepared, the specification of which was filed on March 12, 2004 as Application Serial No. PCT/EP 2004/002561, or, if not identified here by filing date and serial number, the inventor's declaration for said application being executed concurrently with the execution of this instrument; said application to be filed in the United States Patent and Trademark Office.

AND WHEREAS

Thomson Licensing  
46 Quai A. le Gallo  
F-92100 Boulogne-Billancourt  
France

hereinafter referred to as the assignee, is desirous of acquiring the entire right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof;

NOW THIS WITNESSETH, that for good and valuable consideration paid by said assignee to said assignor, the receipt of which is hereby acknowledged, said assignor hereby assigns, sells and transfers to said assignee, and said assignee's successors and assigns, the entire and exclusive right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof; said assignee, and said assignee's successors and assigns, to have, hold, exercise and enjoy the said application, including any and all divisions and continuations thereof, and the said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges and advantages in anywise arising from or appertaining thereto, for and during the term or terms of any and all such patents when granted, including any and all renewals, reissues and prolongations thereof, for the use and benefit of said assignee, and said assignee's successors and assigns, in as ample and beneficial a manner as the said assignor might or could have held and enjoyed the same, if this assignment had not been made.

AND said assignor hereby agrees to perform, upon the request of said assignee, or said assignee's successors or assigns, any and all acts relating to the obtaining or to the asserting of said patents, including any and all renewals, reissues and prolongations thereof.

AND said assignor authorizes and requests the Commissioner of Patents and Trademarks to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said assignee, and said assignee's successors and assigns, in accordance herewith.

EXECUTED, this 15<sup>th</sup> day of July, 2005.

WITNESSES:

ASSIGNOR:

Signature: S. Wirtz

Signature: Jobst Hörentrup

Name: Susanne Wirtz  
Address: Walter-Giesecking-Str. 30  
30159 Hannover

Name: Jobst Hörentrup

Signature: M. Zawadzki

Name: Michael Zawadzki  
Address: Trageweg 9  
30163 Hannover

EXECUTED, this 19<sup>th</sup> day of August, 2005.

WITNESSES:

ASSIGNOR:

Signature: S. Wirtz

Signature: Dirk Adolph

Name: Susanne Wirtz  
Address: Walter-Giesecking-Str. 30  
30159 Hannover

Name: Dirk Adolph

Signature: M. Zawadzki

Name: Michael Zawadzki  
Address: Trageweg 9  
30163 Hannover

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Signature: S. Wirtz

Signature: Ralf Ostermann

Name: Susanne Wirtz  
Address: Walter-Giesecking-Str. 30  
30159 Hannover

Name: Ralf Ostermann

Signature: M. Zawadzki

Name: Michael Zawadzki  
Address: Trageweg 9  
30163 Hannover

EXECUTED, this 02 day of Aug, 2005.

WITNESSES:

Signature: S. Wirtz

Name: Susanne Wirtz  
Address: Walter-Giesecking-Str. 30  
30159 Hannover

ASSIGNOR:

Signature: Harald Schiller

Name: Harald Schiller

Signature: M. Zawadzki

Name: Michael Zawadzki  
Address: Trageweg 9  
30163 Hannover

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Name: Susanne Wirtz  
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30159 Hannover

ASSIGNOR:

Signature: Hui Li

Name: Hui Li

Signature: M. Zawadzki

Name: Michael Zawadzki  
Address: Trageweg 9  
30163 Hannover