

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Samuel Zellner	06/28/2006
Mr. Steven Tischer	06/28/2006
Ms. Elizabeth Wagner	06/28/2006

RECEIVING PARTY DATA

Name:	BellSouth Intellectual Property Corporation
Street Address:	824 Market Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11428378

CORRESPONDENCE DATA

Fax Number: (678)565-4749

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 678-565-4748

Email: jeramie@witherskeys.com

Correspondent Name: Jeramie Keys

Address Line 1: PO Box 71355

Address Line 4: Marietta, GEORGIA 30007

ATTORNEY DOCKET NUMBER:

20009.0224US01/050097

NAME OF SUBMITTER:

Jeramie J. Keys

Total Attachments: 3

source=224US01_assignment_6-30-06_050097#page1.tif

source=224US01_assignment_6-30-06_050097#page2.tif

PATENT

500122038

REEL: 017864 FRAME: 0541

OP \$40.00 11428378

Assignment

WHEREAS, We **Samuel Zellner**, a citizen of the United States of America, residing at **2350 Fenhurst Place**, City of **Dunwoody**, State of Georgia; and **Elizabeth Wagner**, a citizen of the United States of America, residing at **1241 Briarwood Drive, NE**, City of **Atlanta**, State of Georgia; and **Steven Tischer**, a citizen of the United States of America, residing at **831 Amsterdam Ave.**, City of **Atlanta**, State of Georgia, have invented certain inventions and improvements disclosed in an application about to be filed with the U.S. Patent and Trademark Office for United States Letters Patent entitled **CREATION OF CUSTOMIZED TRANSACTIONAL CARDS** listing as inventor(s): **Samuel Zellner, Elizabeth Wagner and Steven Tischer**;

WHEREAS, **BellSouth Intellectual Property Corporation**, a Corporation of the State of Delaware, having a place of business at 824 Market Street, Suite 901, Wilmington, DE 19801, is desirous of acquiring title in the same;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, **Samuel Zellner, Elizabeth Wagner and Steven Tischer** do sell, assign and transfer unto **BellSouth Intellectual Property Corporation**, full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to any divisional, continuation, and continuation-in-part applications describing in whole or in part said inventions and improvements, preparatory to obtaining Patents of the United States therefore, (iv) in and to all patents, reexaminations and reissues that may be granted in the United States for the aforementioned, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from such provisional patent applications or aforementioned applications; we also hereby acknowledge that an obligation for this assignment and for the assignment of all related subject matter arose before the making of the invention and improvements disclosed and described in said application; and we hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a divisional, continuation, continuation-in-part, or reissue thereof, to, **BellSouth Intellectual Property Corporation** as Assignee, for their interest and for the sole use of **BellSouth Intellectual Property Corporation** and their assigns and legal representatives;

For the same consideration, we, do sell, assign and transfer to **BellSouth Intellectual Property Corporation** the full, exclusive and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and

to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of BellSouth Intellectual Property Corporation and or their respective designees, insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all divisional, continuation, continuation-in-part, reexamination, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **BellSouth Intellectual Property Corporation** their successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

Date 6/28/06

Samuel Zellner
Samuel Zellner

STATE OF GEORGIA
COUNTY OF DeKalb

Before me, a Notary Public in and for the State of Georgia on this 28th day of June, 2006, personally appeared Samuel Zellner who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

James R. Dorsey
NOTARY PUBLIC

Notary Public, DeKalb County, Georgia
My Commission Expires Nov. 13, 2007
My Commission Expires: _____

Date 6-28-06

Elizabeth Wagner
Elizabeth Wagner

STATE OF GEORGIA
COUNTY OF DeKalb

Before me, a Notary Public in and for the State of Georgia on this 28th day of June, 2006, personally appeared Elizabeth Wagner who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

James R. Dorsey
NOTARY PUBLIC

Notary Public, DeKalb County, Georgia
My Commission Expires Nov. 13, 2007
My Commission Expires: _____

28 JUNE 2006

Date

LTN 2
Steven TischerSTATE OF GEORGIA
COUNTY OF DeKalb

Before me, a Notary Public in and for the State of Georgia on this 28th
day of June, 2006, personally appeared Steven Tischer who being duly sworn,
signed and acknowledged the foregoing Assignment as his free act and deed.

John R. Argy
NOTARY PUBLIC

My Commission Expires: _____
Notary Public, DeKalb County, Georgia
My Commission Expires Nov. 13, 2007

PATENT

RECORDED: 07/01/2006

REEL: 017864 FRAME: 0545