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RECORDATION FORM COVER SHEET PATENTS ONLY	
1. Name of conveying party(ies): Hewlett-Packard Limited	2. Name and address of receiving party(ies): HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P. 20555 SH 249 Houston, TX 77070
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Additional name(s) and address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Security Agreement <input type="checkbox"/> Joint <input type="checkbox"/> Other	
Execution Date(s): June 9, 2006	
4. Application number(s) or patent number(s): If this document is being filed together with a new application, execution date of the application is: A. Patent Application No.(s) Application No.: 11/451,556 Date Filed: June 13, 2006 Confirmation No.: B. Patent No.(s):	
Additional numbers attached? <u>NO</u>	
5. Name and address of party to whom correspondence concerning document should be mailed: Records Manager Intellectual Property Administration HEWLETT-PACKARD COMPANY P.O. Box 272400 Fort Collins, Colorado 80527-2400	6. Total number of applications and patents involved: _____ 7. Total Fee (37 CFR 3.41): \$40.00 ____ Enclosed ____ <input checked="" type="checkbox"/> Authorization to be charged to deposit account. 8. Deposit Account Number: <u>08-2025</u>
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> _____ Benjamin J. Hauptman Name of Person Signing Signature June 27, 2006 Date Total number of pages including coversheet, attachments, and documents: <u>2</u>	
Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450	

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Rev 10/05 (RecdAsgn)

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PATENT
REEL: 017869 FRAME: 0631

Attorney Docket No: 200406177-2 US

ASSIGNMENT

WHEREAS, Hewlett-Packard Limited (an English Company of Bracknell, England) is, by operation of Section 39 of the United Kingdom Patents Act of 1977 relating to employee inventions, owner of the invention entitled:

Memory Tag, Method For Providing Information And Enabling The Release Of Stored Content And Apparatus Therefor

devised by: Richard Anthony Lawrence and Fraser John Dickin

NOW, THEREFORE, in accordance with an Agreement between Hewlett-Packard Limited and Hewlett-Packard Development Company, L.P. (a Texas limited partnership having its principal place of business in Houston, Texas, USA), Hewlett-Packard Limited hereby perfects the assignment to Hewlett-Packard Development Company, L.P., its successors and assigns, of (a) the right to file and prosecute an application for Letters Patent for the above identified invention in each country worldwide, including, in particular, the Letters Patent for United States Patent Application entitled:

Memory Tag, Method For Providing Information And Enabling The Release Of Stored Content And Apparatus Therefor

and executed by the below named inventors on the indicated dates:

executed by Richard Anthony Lawrence on 9th June 2006

executed by Fraser John Dickin on 8th June 2006

and (b) the right to claim any and all priority rights, especially from the first-filed patent or utility model applications, relative to the above-identified invention, as well as (c) the right to obtain Letters Patents in each country and the right, title and interest in such Letters Patents as consistent with the Agreement between Hewlett-Packard Limited and Hewlett-Packard Development Company, L.P.

IN WITNESS WHEREOF, this Assignment is executed by a duly authorized representative of Hewlett-Packard Limited.

By:


Kevin Charles Mudge

Title: Counsel Intellectual Property

Date: 9 June 2006