

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. Rick Robert Bengson	06/16/2006
RECEIVING PARTY DATA	
Name:	HomeFeedback.com, Inc.
Street Address:	4901 Morena Boulevard
Internal Address:	Suite 207
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92117
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11428609
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	500 W. Madison Street, 34th Floor
Address Line 4:	Chicago, ILLINOIS 60661
ATTORNEY DOCKET NUMBER:	02487-17492US04
NAME OF SUBMITTER:	Michael J. Fitzpatrick
Total Attachments: 3 source=17482US04_Assignment#page1.tif source=17482US04_Assignment#page2.tif	

CH \$40.00 11428609

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PATENT  
REEL: 017875 FRAME: 0479



ASSIGNMENT  
(sole inventor)

I am the sole inventor whose name and residence is listed below:

1. **Rick Robert Bengson**, a resident of the City of San Diego, California, and Country of United States of America.

I have made an invention comprising certain new, useful, and nonobvious improvements in

**DATA COLLECTION AND DISSEMINATION SYSTEM WITH  
LITERATURE DISTRIBUTION AND EMAIL FOLLOW-UP**

Said invention is described or intended to be described and set forth in the patent application presently identified as Docket No. 17492US04

- ☒ which I executed on or about the same date(s) as I signed this assignment for the purpose of seeking Letters Patent of the United States for our invention.
- ☐ which was filed on ~ as United States Application Number or PCT International Application Number ~.

**HomeFeedback.com, Inc.**

- ☐ a natural person
- ☒ a corporation having a place of business at 4901 Morena Boulevard, Suite 207, San Diego, California 92117
- ☐ a partnership consisting of the following partners: ~

(hereinafter: "said assignee") desires to acquire the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted for said invention, said application, and any and all divisions, continuations, continuations-in-part, reissues, reexamination certificates, and extensions thereof.

I warrant and represent that I conceived said invention myself, that no one other than me is a joint inventor of said invention, and that I have not assigned or agreed to assign any rights in said invention or said application to anyone other than said assignee or a predecessor in interest to said assignee.

NOW, THEREFORE, in consideration of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, I hereby assign to said assignee, its successors and assigns, the entire worldwide right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted for said invention, said application, and any and all divisions, continuations, continuations-in-part, reissues, reexamination certificates, substitutes, and extensions of said application (each of which is included herein as a part of "said application"), including but not limited to all my United States and other national rights to said invention and said application and all my rights under the Paris Convention for the Protection of Industrial Property and all other applicable treaties or laws in respect to said invention and said application.

I hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for said invention or upon said application unto said assignee, its successors and assigns, in accordance with this assignment.

I hereby authorize said assignee to apply for patents on said invention in foreign countries, claiming the filing date of said application under the provisions of the Paris Convention for the Protection of Industrial Property and all other applicable treaties and laws, and I further agree to execute any and all documents that may be required or desired by said assignee in order that said assignee may apply for Letters Patent on said invention in foreign countries in my or its name.

I hereby agree to promptly communicate to said assignee or its representatives any facts known to me respecting said invention or said application; to testify in any legal proceeding relating thereto; to sign all lawful papers, including but not limited to all divisional, continuing, continuing-in-part, reissue, substitute, and extension applications, all rightful oaths or declarations, and documents confirming or substituting for this assignment.

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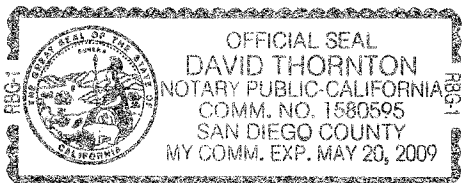
Signed at San Diego, in the County of San Diego and State of CALIFORNIA, this 16<sup>th</sup> day of JUNE, 2006.

  
Rick Robert Bengson

STATE OF California )  
 ) SS.  
COUNTY OF San Diego )

I, David Thornton, a Notary Public in and for the County and State aforesaid, do hereby certify that **Rick Robert Bengson** personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 16 day of June, 2006.



(SEAL)

Notary Public 

My commission expires May 20, 2009