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1. Name of conveying party(ies):
IKE VLIELANDER
Additional name(s) of conveying party(ies) attached?
NO

2. Name & address of receiving party(ies):
Name: **FIDES GOLDSTOCK BREEDING B.V.**
Street Address: **COLDENHOVELAAN 6**
City: **De LIER**

3. Nature of conveyance/execution date(s):
ASSIGNMENT
Execution date: **JANUARY 19, 2006**

Country: **The NETHERLANDS**
Postal Code: **2678 PS**
Additional name(s) & address(es) attached? **NO**

4. Application or patent number(s): **11/436071**
This document is being filed together with a new application entitled:
KALANCHOE PLANT NAMED 'MERU IMPROVED'; filed: MAY 17, 2006

5. Name & address to whom correspondence concerning document should be mailed:
Name: **CATHERINE ANNE WHEALY**
Address: **P.O. BOX 220 TOLAR, TEXAS 76476**
TEL: 1-817-367-3423
FAX: 1-817-367-1636
E-mail: cawhealy@aol.com

6. Total number of applications and patents involved: **ONE**

7. Total fee (37 CFR 1.21(h) & 3.41): **\$40.00 ENCLOSED**

8. Payment Information: **NONE**

9. Signature:

CATHERINE ANNE WHEALY
Registration number: **39,419**

Date: **MAY 17, 2006**

Total number of pages including cover sheet, attachments & documents: **TWO**

Documents to be recorded (including cover sheet) should be faxed to (571)-273-0140 or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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11/436071
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, **IKE VLIELANDER** (the "Assignor"), does hereby:

SELL, ASSIGN AND TRANSFER TO FIDES GOLDSTOCK BREEDING B.V. (the "Assignee"), having a place of business at **Coldenhovelaan 6, De Lier, The Netherlands**, the entire right, title and interest for the United States, its territories and possessions, in and to any and all improvements which are disclosed in the application for United States Letters Patent filed concurrently herewith and is titled **KALANCHOE PLANT NAMED 'MERU IMPROVED'**, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States on any of such improvements, all original and reissued patents which have been or shall be issued in the United States on such improvements, and specifically including the right to claim priority based on such application in the United States;

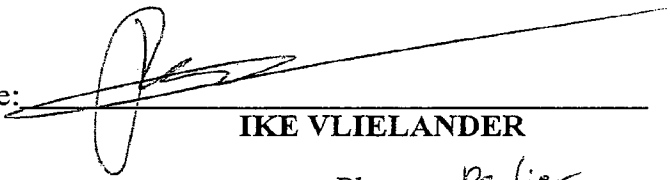
AUTHORIZE AND REQUEST the issuing authority to issue any and all United States patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Inventor's Signature:
Name:

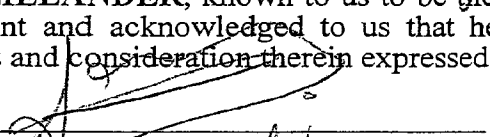

_____ **IKE VLIELANDER**

Date: 19-01-06

Place: De Lier

Before us, on this 19 th day of January, 2006, personally appeared **IKE VLIELANDER**, known to us to be the person whose name is subscribed to the foregoing instrument and acknowledged to us that he executed the same of his own free will for the purposes and consideration therein expressed.

Witness:



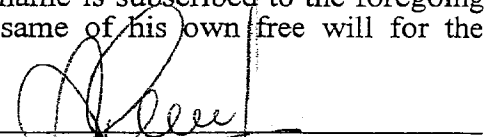
Name:

R van Achtele

Date:

January 19, 2006

Witness:



Name:

N.A. Koornhneef

Date:

January 19, 2006