

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Daniel Plastina	04/14/2006
Michael J. Novak	04/12/2006
Kipley J. Olson	04/13/2006
Michael M. Tse	04/12/2006
David M. Nadalin	04/14/2006
Phillip Lu	04/14/2006
Dennis A. Kiilerich	04/12/2006
Andrew L. Silverman	04/12/2006

RECEIVING PARTY DATA

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11279873

CORRESPONDENCE DATA

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PATENT
REEL: 017910 FRAME: 0630

CH \$40.00 11279873

ATTORNEY DOCKET NUMBER:	316781.01 (5319) BPK/DSS
NAME OF SUBMITTER:	Brian P. Klein
Total Attachments: 2 source=00215409#page1.tif source=00215409#page2.tif	

PATENT ASSIGNMENT

I/WE, Daniel Plastina, Michael J. Novak, Kipley J. Olson, Michael M. Tse, David M. Nadalin, Phillip Lu, Dennis A. Kiilerich, and Andrew L. Silverman ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "LIKE PROCESSING OF OWNED AND FOR-PURCHASE MEDIA" ("APPLICATION"), which:

- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of SENNIGER POWERS, who are associated with customer number 000038779, to insert here in parenthesis (U.S. Serial No. 11/279,873 filed 04/14/2006) this APPLICATION's U.S. Serial Number and filing date, when known;
- ☐ was filed on and was given U.S. Serial No.....;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);


ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).


4/14/06
DATE


4/12/2006
DATE

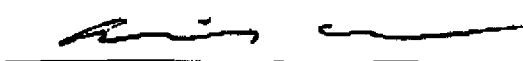
4/13/2006
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Daniel Plastina


Michael J. Novak


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Michael M. Tse

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DATE

4/14/2006
DATE

12/APR/2006
DATE

12/Apr/06
DATE

David M. Nadalin
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