FORM PTO-1595	(Rev. 08/05)
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#### U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

PATENT

REEL: 017915 FRAME: 0818

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address(es) below. 1. Name of conveying party(ies)/execution date(s):	2. Name and address of receiving party(ics):	
Daniel Jacob Soffin05/23/2006Scott William Syfert05/25/2006Karl Shiqing Wei05/16/2006Edward Dewey Smith, III05/09/2006	Name: <u>The Procter &amp; Gamble Company</u> Internal Address: <u>Attention: Chief Patent Counsel</u> 6090 Center Hill Road	
Additional name(s) of conveying party(ies) attached: [] Yes [X] No	<u>Cincinnati, OH 45224</u> Additional name(s) & address(es) attached? []Yes [X] No	
<ul> <li>3. Nature of conveyance:</li> <li>Assignment</li></ul>		
Name of the owner of the application (or patent):		
<ul> <li>4. Application number(s) or patent number(s): This document is being filed together with a new application: [] Yes [X] No</li> </ul>		
A. Patent Application No(s). 11/400,634 B. Patent No(s). Date Filed: April 7, 2006 P&G Case: P&G Case: 9957M Confirmation No.: 2425 Additional numbers attached? □ Yes □ No		
5. Name and address to whom correspondence 6. Total number of applications and patents		
concerning document should be mailed:	involved: [1]	
Name: <u>CENTRAL DOCKETING</u> Internal Address: <u>THE PROCTER &amp; GAMBLE</u> COMPANY	<ul> <li>7. Total fee (37 CFR 3.41):\$40.00</li> <li>Authorized to be charged to deposit account</li> </ul>	
Street Address: <u>Intellectual Property Division</u> <u>Winton Hill Business Center – Box 161</u> <u>6110 Center Hill Avenue</u> <u>Cincinnati. OH 45224</u>	8. Deposit account number: <u>16-2480</u> Authorized User Name: Bridget Murray	
Phone: 513-626-0575		
Fax Number: 513-626-1355 Email Address : <u>murray.b.2@pg.com</u>		
Bridget Murray Name of Person Signing Total number of pages including cover sheet, attachments, and documents: [4]		
Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form; or (2) faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450 Assignment Recordation cover sheet.doc (Revised for P&G use 11/29/2005)		

# GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Mild, Structured, Multiphase Personal Cleansing Compositions Comprising Density Modifiers**, Attorney's Docket No. **9957M** and filed in the \_\_\_\_\_\_ Patent Office as Number \_\_\_\_\_\_, on \_\_\_\_\_\_ (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained): \_\_\_\_\_\_\_ *II638 Willowcrest ct, Colerain Twp, othio 445351 Jp* 

## Daniel Jacob SOFFIN of <del>19 Twin Lakes Drive, Fairfield, Ohio 45014</del>; Scott William SYFERT of 11 Woodlawn Avenue, Ft. Mitchell, KY 41017; Karl Shiqing WEI of 4600 Cobblestone Court, Mason, Ohio 45040; Edward Dewey SMITH, III of 6880 Man-O-War Lane, Mason, Ohio 45040;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, P&G-Clairol, Inc. and The Gillette Company) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number \_\_\_\_\_\_ (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby. The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

State of Ohio SS

County of Hamilton

On this 23 day of 200, 2006, before me personally appeared Daniel Jacob Soffin, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth  $\overline{NRY} \overline{PU}$ 



PAULA F. DURR Notary Public, State of Ohio My Commission Expires August 17, 2010

Notary Public/Witness

Scott William SYFERT

State of Ohio }
SS
County of Hamilton }

5/25/2006 Date

On this 25 day of 2006, before me personally appeared Scott William Syfert, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



PAULA F. DURR Notary Public, State of Ohio My Commission Expires August 17, 2010

Notary Public/Witness

PATENT REEL: 017915 FRAME: 0820

1 si Wei Karl Shiqing WEI

5-16-2006

Date

State of Ohio

County of Hamilton }

On this 1/6 day of 32006, before me personally appeared Karl Shiqing Wei, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



SS

PAULA F. DURR Notary Public, State of Ohio My Commission Expires August 17, 2010

Vaula 76

Notary Public/Witness

5-9-2006 Date

We by Sure

Edward Dewey SMITH, III

State of Ohio } } SS County of Hamilton }

On this  $\underline{\mathcal{A}}$  day of  $\underline{\mathcal{May}}$ , 2006, before me personally appeared Edward Dewey Smith, III, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness



PAULA F. DURR Notary Public, State of Ohio My Commission Expires August 17, 2010

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# TO: <u>Commissioner for Patents - United States Patent and Trademark Office</u>

Fax No. 571-273-0140 Phone No.

# FROM: Paula Durr (Typed or printed name of person signing Certificate)

Fax No. 513-626-1355 Phone No. 513-626-1679

Application No.: 11/400,634

Inventor(s): Soffin et al.

Filed: April 7, 2006

Docket No.: 9957M

Confirmation No.: 2425

## FACSIMILE TRANSMITTAL SHEET AND

# CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on July 11, 2006, to the above-identified facsimile number.

Paula Dun (Signature)

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RECORDED: 07/11/2006

# PATENT REEL: 017915 FRAME: 0822