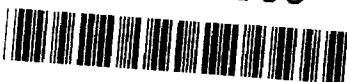


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David A. Johnske

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Execution Date(s) 05/24/06

- ☒ Assignment ☐ Merger  
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☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other

**2. Name and address of receiving party(ies)**

Name: Smurfit-Stone Container Corporation

Internal Address:

Street Address: 150 N. Michigan Ave.

City: Chicago

State: Illinois

Country: US Zip: 60601

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

☒ This document is being filed together with a new application.  
A. Patent Application No.(s) B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Richard D. Harris

Internal Address: GREENBERG TRAURIG LLP

Street Address: 77 West Wacker Drive

Suite 2500

City: Chicago

State: Illinois Zip: 60601

Phone Number: 312-456-8400

Fax Number: 312-456-8435

Email Address:

**6. Total number of applications and patents involved: 1**

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers  
Expiration Date

b. Deposit Account Number 502428

Authorized User Name Greenberg Traurig

**9. Signature:**

*Richard D. Harris*  
Signature

05/24/06

Date

Richard D. Harris

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

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# ASSIGNMENT

## GREENBERG TRAURIG

CHICAGO IP OFFICE  
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SUITE 2400  
CHICAGO, ILLINOIS 60601  
(312) 456-8400

57690.010592

FOR VALUE RECEIVED, the receipt of which is hereby acknowledged, the following inventor or inventors (hereinafter called "ASSIGNOR")

David A. Johnske  
1059 Bothwell Circle  
Bolingbrook, IL 60440

hereby assign, transfer and sets over, to:

Smurfit-Stone Container Corporation, a Delaware corporation having an address at  
150 N. Michigan Ave.  
Chicago, IL 60601

(Hereinafter called "ASSIGNEE"), their entire worldwide right, title and interest in and to the invention known as:

Flip-Up Headers for Point-of-Purchase Displays

for which a United States Patent Application was executed on

May 24, 2006

and all of their rights and privileges under any Letters Patent which may be granted thereon, including all rights, if any, throughout the entire world to sue for all past infringements which may have occurred before the execution of this assignment.

(1) ASSIGNOR agrees without charge to said ASSIGNEE but at its expense (a) to execute (i) all necessary papers to be used in connection with this application and any additional, continuing, or divisional applications, as the ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasilegal proceedings relating to this application or any additional, continuing, or divisional application thereof, (iii) all papers and documents which may be necessary in connection with the preparation and filing of any foreign applications or with making claims to priority rights granted under the provisions of the International Convention for Protection of Industrial Property or similar agreements; (b) to cooperate with ASSIGNEE in every way possible in obtaining evidence and going forward in any such proceedings; and (c) to perform all other affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for said invention in any country throughout the world.

(2) ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and the appropriate officials in any other country, to issue any and all Letters Patent that may be granted upon any patent application or any additional, continuing or divisional applications thereof to the ASSIGNEE, its successors and assigns.

(3) ASSIGNOR hereby covenants and warrants that they have full right to convey their entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

(4) ASSIGNOR hereby grants to the law firm of GREENBERG TRAURIG of Chicago, Illinois, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

Date 5/24/06 Name of Inventor David A. Johnske (Seal)

David A. Johnske

Date \_\_\_\_\_ Name of Inventor \_\_\_\_\_ (Seal)

The execution by the inventor(s) should be witnessed by at least one witness who signs here. If this Assignment is signed outside the United States, it should preferably be signed before a United States Consul.

Witness

Gary M. Ruder 5/24/06

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