PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jeffrey W. George	08/26/2005

RECEIVING PARTY DATA

Name:	The Quaker Oats Company
Street Address:	555 W. Monroe Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60661

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29229832

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: PEP-0221 US

NAME OF SUBMITTER: Betsy Kingsbury Dowd

Total Attachments: 1

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CH \$40.

PATENT REEL: 017929 FRAME: 0780

ASSIGNMENT

Docket No. 40002-12343

Application No. <u>29/229,832</u> Filed: May 12, 2005

In consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned inventor, or each inventor if more than one, hereby assigns to The Quaker Oats Company, a New Jersey corporation, having a principal place of business at 555 West Monroe Street, Suite 11-12, Chicago, Illinois 60661-3714, its successors and assigns (hereinafter called "said assignee"), the entire right, title and interest in the invention or Improvements (hereinafter called "said invention") of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

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executed by the undersigned on the 26 day of _______, 2005, and in said application and any and all other applications for United States Letters Patent, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the date and Application number of said application.

For said consideration, the undersigned hereby agrees, upon the request and at the expense of said assignee, to execute any divisional, continuation or substitute application for said invention or improvements, and any oath, declaration or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agrees to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

And for said consideration, the undersigned hereby assigns to said assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights under the International Convention, and agrees to execute, at the request of said assignee, all documents in connection with any application for foreign letters patent therefor.

8/26/2005 (Date)	Adden W. Hers
(Date)	JEFFREY W. GEORGE
STATE OF ILLINOIS)) ss
COUNTY OF COOK)

Before me, a Notary Public in and for the County and State aforesaid, appeared <u>JEFFREY W.</u>
<u>GEORGE</u> to me personally known to be the signer, or signers, of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

OFFICIAL SEAL
GLORIA A. SARSAM DELLO PUBLIC, Cook County Illinois
NOTARY PUBLIC, STATE OF ILLINOIS

MY COMMISSION EXPIRES 10-25-2007

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PATENT REEL: 017929 FRAME: 0781