

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kenneth O. LIPSCOMB	05/16/2000
Kelly P. MORRISON	05/16/2000
John B. PETRITIS	05/16/2000
Michael D. HIRSCH	05/16/2000
John Paul WHITEHEAD III	05/16/2000
Richard ROBISON	05/16/2000
Eric N. MUNTZ	05/25/2001

RECEIVING PARTY DATA

Name:	ZapMedia, Inc.
Street Address:	1355 Peachtree Street, N.E., Suite 250
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30309

PROPERTY NUMBERS Total: 4

Property Type	Number
Application Number:	11162716
Application Number:	11420232
Application Number:	11420234
Patent Number:	7020704

CORRESPONDENCE DATA

Fax Number: (770)804-0900
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 Correspondent Name: Gregory Scott Smith

OP \$160.00 11162716

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Address Line 4: Atlanta, GEORGIA 30356

ATTORNEY DOCKET NUMBER:	26001.1001-1010-1012-1013
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NAME OF SUBMITTER:	Gregory Scott Smith
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Total Attachments: 2 source=Assignment 4A#page1.tif source=Assignment 4A#page2.tif
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ATTORNEY DOCKET NO. 26006.0001U3
SERIAL NO. 09/679,688

ASSIGNMENT

WHEREAS, Kenneth O. Lipscomb, of Atlanta, Georgia, U.S.A., John B. Petritis, of

Lawrenceville, Georgia, U.S.A., Richard D. Robison, of Decatur, Georgia, U.S.A., Kelly P. Morrison,

~~of Atlanta, Georgia, U.S.A., Michael D. Hirsch, of Atlanta, Georgia, U.S.A., Eric N. Muntz, of~~

Marietta, Georgia, U.S.A., and John Paul Whitehead, III of Atlanta, Georgia, U.S.A., have invented

new and useful improvements in a **"SYSTEM AND METHOD FOR DISTRIBUTING MEDIA ASSETS TO USER DEVICES AND MANAGING USER RIGHTS OF THE MEDIA ASSETS"**

for which an application for United States Letters Patent was filed on October 5, 2000, Serial

No. 09/679,688; and

WHEREAS, ZapMedia, Inc., whose post-office address is 1355 Peachtree Street, N.E., Suite 250, Atlanta, Georgia 30309, U.S.A., has acquired the rights of Kenneth O. Lipscomb, John B. Petritis, Richard D. Robison, Kelly P. Morrison, Michael D. Hirsch, and John Paul Whitehead, III, in the same by virtue of Assignments recorded at Reel 010882, Frames 0601, 0608 and 0765 against the provisional applications to which the noted non-provisional application claims priority, and is desirous of acquiring the entire interest of Eric N. Muntz in the same;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, I, Eric N. Muntz, hereby do sell, assign and transfer unto said ZapMedia, Inc., the entire right, title and interest in and to said invention and application throughout the world, including, without limitation, any Letters Patent which may issue thereon, and any subsequent application claiming priority to the above-identified application under 35 U.S.C. § 119(e), reissue, reexamination, division, continuation-in-part, extension or continuation thereof and all rights of priority under the International Convention arising from said

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application; the same for its legal representatives and assigns, as fully and entirely as the same would
have been held by us had this assignment and sale not been made;

AND, I hereby bind myself, my heirs, legal representatives, administrators and assigns properly
to execute without further consideration any and all applications, petitions, oaths and assignments or
other papers and instruments which may be necessary in order to carry into full force and effect, the
sale, assignment, transfer and conveyance hereby made or intended to be made and generally do
everything possible to aid ZapMedia, Inc., its legal representatives and assigns, to obtain and enforce
proper protection for said invention in all countries throughout the world.

IN WITNESS WHEREOF, I have executed this Assignment this 25th day of May,
2001.

Eric N. Muntz (L.S.)
Eric N. Muntz

State of Georgia

County of Douglas

On this 25th day of May, 2001, before me, a Notary Public, came Eric
N. Muntz, to me known and known to be the individual described in and who executed the foregoing
assignment, and he duly acknowledged the same to be his free act and deed.

Deborah S. Dubose
Notary Public

My Commission Expires:

