

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Franck Rolion	07/20/2004
RECEIVING PARTY DATA	
Name:	Societe BIC S.A.
Street Address:	14 rue Jeanne d'Asnieres
City:	Clichy, Cedex
State/Country:	FRANCE
Postal Code:	92611
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10803463
CORRESPONDENCE DATA	
Fax Number:	(212)755-7306
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-901-7067
Email:	kwferrara@jonesday.com
Correspondent Name:	KENLEY FERRARA
Address Line 1:	222 E 41ST STREET
Address Line 4:	NEW YORK, NEW YORK 10017
ATTORNEY DOCKET NUMBER:	11349-020-999
NAME OF SUBMITTER:	Peter G. Thurlow
Total Attachments: 2 source=DOC250#page1.tif source=DOC250#page2.tif	

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RECORDATION FORM COVER SHEET
PATENTS ONLY

Attorney Docket Number
11349-20

Mail Stop Assignment Recordation Services
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Alexandria, VA 22313-1450

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Franck ROLION Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): Name: Société BIC S.A. Address: 14 rue Jeanne d'Asnières 92611 Clichy, Cedex Société BIC S.A. Country (if other than USA):
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment Merger Security Agreement Change of Name Other Execution Date: <u>July 20, 2004</u>	

4. Application number(s) or patent number(s):
 If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 10/803,463 B. Patent No.(s)

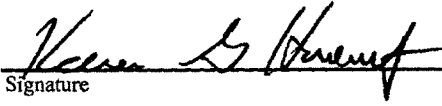
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: JONES DAY 222 East 41st Street New York, New York 10017	6. Number of applications and patents involved: <u>1</u>
	7. Total fee (37 CFR 3.41):.....\$ 40.00 Please charge to the deposit account listed in Section 8.
	8. Deposit account number: <u>50-3013</u>

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>Karen G. Horowitz</u>	<u>35,199</u>	<u></u>	<u>July 28, 2004</u>
Name of Person Signing	Reg. No.	Signature	Date

Total number of pages including cover sheet: 2

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JOINT

ASSIGNMENT

WHEREAS, I, Franck ROLLION, ASSIGNOR, citizen of FRANCE, residing at 1 Allée Monet, Belloy en France, 95270, am the sole inventor of the invention in HAND-HELD DEVICE FOR APPLYING A FILM OF ADHESIVE, COVERING OR COLORED MATERIAL ONTO A SUBSTRATE for which I have executed an application for a Patent of the United States.

- which is exempted on Even date herewith or
- which is identified by Attorney docket no. 11349-20-999 and
- which was filed on March 18, 2004, and assigned Application No. 10/808,463.
- We hereby authorize and request our attorney, of Jonas Day, to insert here in parentheses (Application number, filed) the filing date and application number of said application when known.

and WHEREAS, SOCIÉTÉ BIC, ASSIGNEE is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and in ever, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all renewals and extensions (hereof) and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and continuations thereof.

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, renewal and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date 20 JUL - 2004 2004

Franck ROLLION

WITNESS:
Date 20 JUL - 2004

Signature

Karine DEMMER
Printed Name

NY72: 1507189.1