

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Pets N' People	07/13/2006

RECEIVING PARTY DATA

Name:	Pet Novations Ltd.
Street Address:	PO Box 275
City:	Kfar Bazra
State/Country:	ISRAEL
Postal Code:	60944

PROPERTY NUMBERS Total: 5

Property Type	Number
Application Number:	11293178
Patent Number:	5996533
Patent Number:	6138609
Patent Number:	6349232
Patent Number:	6561132

CORRESPONDENCE DATA

Fax Number: (972)949-5323

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: dekelld@netvision.net.il

Correspondent Name: David Klein

Address Line 1: 18 Menuha VeNahala Street

Address Line 4: Rehovot, ISRAEL 76209

NAME OF SUBMITTER:

David Klein

Total Attachments: 3

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PATENT

REEL: 017957 FRAME: 0987

500128592

OP \$200.00 11293178

RECORDATION FORM COVER SHEET
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Pets N' People

Execution Date(s) 13 July 2006

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Pet Novations Ltd.

Internal Address: _____

Street Address: PO Box 275

City: Kfar Bazra

State: _____

Country: Israel Zip: 60944

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

11/293,178

B. Patent No.(s) 5,996,533

6,138,609

6,349,232

6,561,132

Additional numbers attached? ☐ Yes ☐ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Dekel Patent Ltd.

Internal Address: _____

Street Address: Beit HaRofim

18 Menuha VeNahala Street, Room 27

City: Rehovot

State: Israel

Zip: _____

Phone Number: 972-8-949-5334

Fax Number: 972-8-949-5323

Email Address: _____

6. Total number of applications and patents involved:

5

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 200

- ☒ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 1096
Expiration Date Sept 2008

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

David Klein

Signature

20 July 2006

Date

David Klein

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Attorney Docket No.:

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the receipt of which is hereby acknowledged, we the undersigned:

Pets 'N People Ltd., 51 Sokolov Street, Ramat Hasharon 47236, Israel;

Hereby sell, assign and transfer to Pet Novations Ltd., PO Box 275, Kfar Bazra 60944, Israel, (hereinafter "Assignee"), its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the following patent and patent applications:

US Patents 5,996,533; 6,138,609; 6,349,232; 6,561,132

US Patent Application 11/293,178

German Patent 69717448.4

UK Patent 0912084

French Patent 0912084

Canadian Patent Application 2,260,031

Argentine Published Patent Application AR 014289 (corresponding to patent application P 99 01 00088)

Chinese Patent Application 97197652.X

Japanese Patent Application 505009/98

Israel Patent 118829

Israel Patent Applications ~~121286~~ and 142780


Tal Gordon, Director

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the

under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Again the list of patents and patent applications as hereinabove is:

US Patents 5,996,533; 6,138,609; 6,349,232; 6,561,132

US Patent Application 11/293,178

German Patent 69717448.4

UK Patent 0912084

French Patent 0912084

Canadian Patent Application 2,260,031

Argentine Published Patent Application AR 014289 (corresponding to patent application P 99 01 00088)

Chinese Patent Application 97197652.X

Japanese Patent Application 505009/98

Israel Patent 118829

Israel Patent Applications 121286 and 142780

Date:

Witness:

David Klein

David Klein

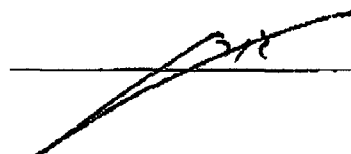
Rehovot, Israel

13 July 2006

[Signature]

[Name]

[Address]

 [L.S.]

Tal Gordon, Director

26 Alexander HaGadol Street, Hov
Hasharon 45240, Israel

L.S.- Legal Signature

PATENT

RECORDED: 07/21/2006

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REEL: 017957 FRAME: 0991