

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
eMarkMonitor, Inc.	06/30/2005
RECEIVING PARTY DATA	
Name:	MarkMonitor Inc.
Street Address:	391 North Ancestor Place
City:	Boise
State/Country:	IDAHO
Postal Code:	83704
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10997626
CORRESPONDENCE DATA	
Fax Number:	(415)576-0300
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	303-571-4000
Email:	ceking@townsend.com
Correspondent Name:	Chad E. King
Address Line 1:	Townsend and Townsend and Crew LLP
Address Line 2:	Two Embarcadero Center, Eighth Floor
Address Line 4:	San Francisco, CALIFORNIA 94111-3834
ATTORNEY DOCKET NUMBER:	040246-001400US
NAME OF SUBMITTER:	Chad E. King
Total Attachments: 3 source=040246 Change of Name#page1.tif source=040246 Change of Name#page2.tif source=040246 Change of Name#page3.tif	

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PAGE 1

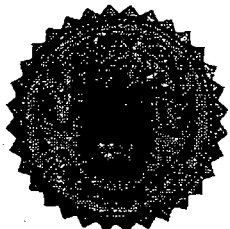
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EMARKMONITOR INC.", CHANGING ITS NAME FROM "EMARKMONITOR INC." TO "MARKMONITOR INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JUNE, A.D. 2005, AT 10:31 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3057220 8100

050549499



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3994227

DATE: 07-01-05.

PATENT
REEL: 017961 FRAME: 0082

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
EMARKMONITOR INC.

eMarkMonitor Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"),

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of the Corporation, by unanimous written consent of its members filed with the minutes of the Board of Directors, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of the Corporation. The resolution whereby the proposed amendment was adopted is as follows:

"RESOLVED, that the Certificate of Incorporation of eMarkMonitor Inc. be amended by changing Article First thereof so that, as amended, said Article shall be and read as follows:

The name of this corporation is MarkMonitor Inc. (the Corporation)."

SECOND: That, in lieu of a meeting and vote of stockholders, the sole stockholder has given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be executed by
Margaret L. Milam, its secretary, this 30th day of June, 2005.

EMARKMONITOR INC.

By: Margaret L. Milam
Name: Margaret L. Milam
Title: Secretary