Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BENJAMIN L. WRIGHT	07/07/2004
DOUGLAS L. PECKOVER	07/07/2004

RECEIVING PARTY DATA

Name:	PRIVACY, INC.	
Street Address:	5420 LBJ FREEWAY	
Internal Address:	Suite 750	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75240	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11097974

CORRESPONDENCE DATA

Fax Number: (214)661-4691

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214.953.6500

Email: b.k.drinkwater@bakerbotts.com

Correspondent Name: B. K. Drinkwater, c/o Baker Botts L.L.P.

Address Line 1: 2001 Ross Avenue

Address Line 2: SUITE 300

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	076891.0129
NAME OF SUBMITTER:	B. K. Drinkwater

Total Attachments: 2

source=Peckover 0107 Assignment#page1.tif

PATENT REEL: 017961 FRAME: 0708

500127959

\$40.00

source=Peckover 0107 Assignment#page2.tif

PATENT REEL: 017961 FRAME: 0709

ASSIGNMENT

WHEREAS, we,

(1) Benjamin L. Wright

of Dallas, Texas, USA

(2) Douglas L. Peckover

of Dallas, Texas, USA,

have invented certain improvements in

PROTECTION OF PRIVACY DATA

for which we filed a provisional patent application before the United States Patent Office on April 2, 2004 as Application Serial Number 60/559,415; and

WHEREAS, Privacy, Inc. (Assignee), a corporation organized and existing under the laws of the State of Texas, having its principal office and place of business at 5420 LBJ Freeway, Suite 750, Dallas, Texas 75240, is desirous of obtaining the entire right, title, and interest in, to and under the said invention and the said application in the United States of America and in any and all countries foreign thereto;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said Assignee, its successors, legal representatives, and assigns, the entire right, title, and interest in, to and under the said invention, and the said application, and all divisional, renewal, substitutional, and continuing applications thereof, and all Letters Patent of the United States of America which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may be filed for said invention in any country or countries foreign to the United States of America, and all extensions, renewals, and reissues thereof, and all prior patents and patent applications from which a filing priority of the above-described patent application may be obtained, including the right to collect past damages; and we hereby authorize and request the Commissioner of Patents of the United States of America, and any official of any country or countries foreign to the United States of America, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said Assignee, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, renewal, substitutional, continuing, and reissue applications, make all rightful declarations and/or oaths and generally do everything possible to aid the said Assignee, its successors, legal

Page 1 of 2

First Inventor Name: Benjamin L. Wright Residence Address: 2912 SMU Boulevard, Dallas, Texas 75205 Inventor Signature Witness Signature Witness Name: Second Inventor Name: Douglas L. Peckover 7122 Brookshire Circle, Dallag, Residence Address: Texas 75230 Inventor Signature Dated: Witness Signature \ Witness Name:

representatives and assigns, to obtain and enforce proper patent protection for said invention in

D1253976.1

all countries.

RECORDED: 07/19/2006