FORM PTO-1595 (Modified) (Rev. 03-01)	06-21-200	06	SHEET	U.S.	DEPARTMENT OF COM	MERCE
(Rev. 03-01) DMŞ No. 0651-0027 (exp.5/31/2002) P08A/REV03			Υ		Patent and Tradema	ark Office
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To the Director of the United States Pa	ntent and Trademark On					nereof.
1. Name of conveying party(ies): FERGUSON, Derek		2. Name a	and address o	f receiving	party(ies):	
KADO, Richard		Name: G	Genesis Financ	ial Products	s, Inc.	S ≥ S
VERRIER, Marc	06	Address:	6523 Mississ	anga Road	20	
6/5	5.06	Address.	0020 111100100	auga Itonu	82	
Additional names(s) of conveying party(ies) attache	ed? 🗌 Yes 🔀 No	·				
3. Nature of conveyance:						
☑ Assignment	Merger					
☐ Security Agreement ☐	Change of Name	City: Mis	sissauga	State/F	Prov.: Ontario	
☐ Other		Country:	CA		ZIP: <u>L5N 1A6</u>	
Execution Date: 6/12/06; 6/8/06; 6/12/06	Additional na	me(s) & address((es) attached?	□ Yes ⊠ N	0	
4. Application number(s) or patent numb	pers(s):					
If this document is being filed together w		the executi	ion date of the	e applicatio	on is: June 8, 2006	
Patent Application No. Filing	date	8	B. Patent No.(S)		
6/19/2006 MBIZUNES 00000012 11453692	_			•		
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	Additional numbers at	tached? 🔲 Y	/es 🗌 No			
5. Name and address of party to whom concerning document should be mailed		6. Total nu	umber of app	lications an	d patents involved:	1
Name: Thad G. McMurray, Esq.	7. Total fee (37 CFR 3.41):\$ 40.00					
Registration No. 58,725	⊠ Enc	closed - Anv e	excess or in	sufficiency should b	e	
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Thad G. McMurray		B	\		June 15, 2006	
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Docket No.: GENP:111US

Assignment of Rights, Title and Interest in Invention (Multiple inventors; single assignee)			Docket No.			
			GENP:111US			
This is an A	ssignment of the following right	ts, title and interest: (check all that apply):				
X	United States of America rights, title and interest in the invention					
X	Foreign rights, title and interest in the invention					
	United States Patent Application Serial No.					
	Date of Execution: Date of Filing:					
X	United States Provisional Patent Application Serial No. 60/790,194					
	United States Patent No(s).					
	International (PCT) Patent Application Serial No.					
	Other (specify)					
Title of the l	Invention					
COMPUTE	R BASED METHOD OF PRICING	EQUITY INDEXED ANNUITY PRODUCT WITH	GUARANTEED LIFETIME INCOME			
BENEFITS						
1						
nventors (a	ssignors)					
	Name	Address				
Derek FER	RGUSON	RR #1, 5843 9th Line, Erin, Ontario N0B	1T0 CA			
Richard K	ADO	14-2400 Neyagawa Blvd., Oakville, Onta	14-2400 Neyagawa Blvd., Oakville, Ontario L6H 7P5 CA			
Marc VERRIER		18809 The Gore Road, Caledon, Ontario	18809 The Gore Road, Caledon, Ontario L7E 0X9 CA			

Assignee						
Name		Address				
Genesis Financial Products, Inc.		6523 Mississauga Road, Mississauga, Or	ntario L5N 1A6 CA			
	,					

[Page 1 of 2]

AS03A/REV01

Assignment of Rights, Title and Interest in Invention (Multiple inventors; single assignee)

Docket No. GENP:111US

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) und/or patent(s) (hereinafter referred to us "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good und valuable consideration, the receipt whereof is hereby acknowledged;

We hereby ussign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for putents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, titla and interest thereto;

And we further agree to sign und execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and communications-in-part of said application for patent, und/or, for obtaining any reissue or reissues of any Letters Potent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signutures (if Noturizution is desired, do not sign here and proceed to next page)

Name	Signuture/Date
Derek FERGUSON	12/06
Richard KADO	1 de 1 1 8-06
Marc VERRIER	W 6lishe

[Page 2 of 2]

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