

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Philip Taylor	07/14/2006
RECEIVING PARTY DATA	
Name:	Silver Cross Holdings Limited
Street Address:	Eastham House, Copse Road
City:	Fleetwood
State/Country:	UNITED KINGDOM
Postal Code:	FY7 7NY
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29247902
CORRESPONDENCE DATA	
Fax Number:	(317)637-7561
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Charles J. Meyer
Address Line 1:	111 Monument Circle, Suite 3700
Address Line 4:	Indianapolis, INDIANA 46204
ATTORNEY DOCKET NUMBER:	34125-8
NAME OF SUBMITTER:	Charles J. Meyer
Total Attachments: 2 source=Taylor Assignment to Silver Cross (34125-8)#page1.tif source=Taylor Assignment to Silver Cross (34125-8)#page2.tif	

OP \$40.00 29247902

ASSIGNMENT

WHEREAS, Philip Taylor, whose post office address is Nesfield House, Broughton, Skipton, BD23 3AN, United Kingdom, hereinafter referred to as Assignor, has made and owns a new and useful invention in PUSHCHAIR for which Assignor has made a design patent application for Letters Patents of the United States; and,

WHEREAS, Silver Cross Holdings Limited, hereinafter referred to as Assignee, a corporation of the United Kingdom having a principal place of business at Eastham House, Copse Road, Fleetwood, FY7 7NY, United Kingdom desires to acquire all of the entire right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, and in, to and under any and all Letters Patent, United States and foreign, which may be obtained therefor and thereon;

NOW, THEREFORE, To All Whom It May Concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good, valuable and sufficient considerations to Assignor in hand paid, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, all of the entire right, title and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application for United States Letters Patent executed by Assignor this 14th day of July, 2006, and any and all other applications thereon and arising therefrom, including any and all divisions and continuations thereof, and any and all patents to be issued and obtained therefor and thereon, United States and foreign, including all reissues and extensions thereof.

Assignor hereby authorizes and requests the firm of Woodard, Emhardt, Moriarty,
McNett & Henry LLP of Bank One Center/Tower, 111 Monument Circle, Suite 3700,
Indianapolis, IN 46204-5137 to insert here in parentheses (Serial No. _____ Filed
_____) the date and serial number of said application when officially known, and
Assignor hereby authorizes and requests the Honorable Commissioner of Patents to issue said
Letters Patent to Assignee, its assigned and legal representatives.

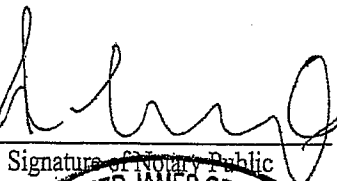
Assignor agrees to sign and execute any and all other papers necessary or desirable for
the procurement of Letters Patent on said Inventions in this and all foreign countries for the use
of Assignee.

WITNESS Assignor's hand:

14/07/2006
Date


Philip Taylor

Assignor has taken an oath before me on the 14th July 2006
[month/day/year]


Signature of Notary Public

PETER JAMES CRANGLE
Printed Name of Notary Public

NOTARY PUBLIC

034125-000008.CJM/dys.403820